









APRIL 8-10, 2024 | EXPO TEL AVIV | PAVILION 2

3 DAY AGENDA

EXHIBITION OPENING HOURS 8.4 14:00 - 18:00 | 9.4 8:00 - 18:00 | 10.4 8:00 - 18:00

APRIL 8

SPECIAL SEMINARS

 HALL H | 14:00-17:30

 IALL H | 14:00-17:30

 SPECIAL ROUNDTABLE: THE IOT AND 5G ERA -CYBERSECURITY CHALLENGES AND OPPORTUNITIES

 14:00-15:30
 Moderator: BG. (Res.) Nati Cohen, Chairman, CyberlL, Israel

 Tali Shemer, Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel Dr. Tehilla Shwartz Altshuler, Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel

 HEALTHCARE CYBERSECURITY - A LEADING TARGET FOR CYBERCRIMINALS: MODERN THREATS, TRENDS, AND BEST PRACTICES

 16:00-17:30
 Moderator: Prof. Rivka Carmi, President, Israel National Academy for Science in Medicine, Israel Tom Harrell, Senior GRC Policy Advisor, NIH/National Center for Advancing Translational Sciences, USA Avivit Kotler, Head of Cyber Security and Data Privacy, Clalit Health Services, Israel Prof. Yoram Weiss, Director-General, Hadassah Medical Organization, Israel Eliav Noori, Director, Civil Sectors & Critical Infrastructures Cyber Defense Center, Israeli National Cyber Directorate (INCD), Israel

APRIL 9

MAIN CONFERENCE AND SPECIAL SEMINARS

	OPENING PLENARY HALL A 9:00-18:00
9:00-9:15	Welcome: Amir Rapaport, Founder, Cybertech Greetings: Prof. Daniel Chamovitz, President, Ben-Gurion University of the Negev, Israel Host: Dr. Yossi Vardi, Chairman, Cybertech
9:15-9:25	BUILDING VIRTUAL FORTRESSES: ENHANCING INTERNATIONAL CYBERSECURITY THROUGH NATIONAL EFFORTS AND INTERNATIONAL COOPERATION Greta Monika Tuckute, Deputy Minister, Ministry of National Defence, Republic of Lithuania
9:25-9:40	FIRESIDE CHAT Gil Shwed, CEO, Check Point Software Technologies, Israel Interviewer: Shir Meir, Head of Content, Cybertech, Israel
9:40-9:50	IR TO FULL CYBER CRISIS MANAGEMENT: THE TRANSITION Refael Franco, Co-Founder and CEO, Code Blue; Former Deputy General Director of Israel National Cyber Directorate (INCD), Israel
9:50-10:00	GERMANY: BUILDING A CYBER ECOSYSTEM Claudia Plattner, President, Federal Office for Information Security (BSI), Germany
10:00-10:10	THE FUTURE OF CYBERSPACE Omer Grossman, CIO, CyberArk, Israel
10:10-10:30	RIDING OUT THE PERFECT STORM IN CYBER SECURITY Nadav Zafrir, Co-Founder and Managing Partner, Team8, Israel Dan Benjamin, Co-Founder and CEO, Dig Security, (Acquired by Palo Alto Networks) Ofer Ben-Noon, Co-Founder and CEO, Talon Cyber Security (Acquired by Palo Alto Networks) Liran Grinberg, Co-Founder and Managing Partner, Team8, Israel

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	HALL A
10:30-10:55	A SUCCESSFUL ISRAELI STORY OF A SERIAL ENTREPRENEUR, MILITARY SERVICE, ACADEMIA, AND GIANT INVESTORS Host: Amir Rapaport, Founder of Cybertech and Co-Author of Cybermania Amiram Shachar, Co-Founder and CEO, Upwind Security, Israel BG. (Res.) Nati Cohen, Chairman, CyberlL, Israel Omri Casspi, Former NBA Player; Co-Founder and Managing Partner, Sheva VC, Israel Dr. Yehuda Elmaliach, Former Dean of the Computer Science School, College of Management, Israel
10:55-11:05	FIRESIDE CHAT Esti Peshin, General Manager, Cyber Division, Israel Aerospace Industries (IAI), Israel Interviewer: Dr. Yossi Vardi, Chairman, Cybertech
11:05-11:15	INDIAN CYBER SECURITY LANDSCAPE Joseph Massey, MD & CEO, 3.0 Verse and Advisor, 63 Moons Technologies, India
11:15-11:25	IRON SWORD IN THE CYBER DIMENSION Gaby Portnoy, Director General, Israel National Cyber Directorate (INCD), Israel
11:25-12:05	GERMANY, UK, SPAIN, ISRAEL, AND NORWAY - AN INTERNATIONAL DIALOGUE OF CYBER LEADERS ON THE GREATEST CYBER CHALLENGES FOR 2024 Moderator: Aviram Atzaba, Executive Director for International Cooperation, Israeli National Cyber Directorate (INCD), Israel Gaby Portnoy, Director General, Israel National Cyber Directorate (INCD), Israel Claudia Plattner, President, Federal Office for Information Security (BSI), Germany Prof. Sokratis K. Katsikas, Director, Norwegian Centre for Cybersecurity in Critical Sectors, Norway Dr. Melanie Garson, Cyber Policy and Tech Geopolitics Lead, Tony Blair Institute for Global Change, UK
12:05-12:30	WHAT WILL BE THE NEXT BIG THING IN CYBER? THE MAIN INVESTMENT DISCUSSION Moderator: Dr. Yossi Vardi, Chairman, Cybertech Seth Spergel, Managing Partner, Merlin Ventures, USA Sharon Seemann, Partner, Marketing, YL Ventures
12:40-13:40	LUNCH BREAK AND EXHIBITION
13:40-14:25	ADVANCING CYBERSECURITY THROUGH GLOBAL COLLABORATION IN CYBER Moderator: Oksana Kolchina, Content Director & Head of Foreign Affairs Department, Cybertech, Israel Wilfried Karl, Director, Central Office for Information Technology in the Security Sector (ZITiS), Germany Erika Kurockina, Vice-Minister of Economy and Innovation, Republic of Lithuania Amir Sagie, Cyber Affairs Coordinator, Ministry of Foreign Affairs, Israel Shelly Korenboim Gallagher, Director of International Cooperation, Israel National Cyber Directorate (INCD), Israel David Foy, Head of Sector Development - Digital Economy, Luxinnovation, Luxembourg Mahaveer Singhvi, Joint Secretary, New, Emerging and Strategic Technologies Division, Ministry of External Affairs, India
	TECH STAGE Host: Dr. Dorit Dor, Ph.D., Chief Technology Officer, Check Point, Israel
14:25-14:35	STRATEGIC INSIGHT ON TRANSFORMATIONS IN TECHNOLOGIES AND THEIR IMPACT ON CYBERSECURITY Dr. Dorit Dor Ph.D., Chief Technology Officer, Check Point, Israel

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HALL A		
14:35-15:20	CYBERSECURITY IN FINANCIAL SERVICES Moderator: Yodfat Harel Buchris, Managing Director, Blumberg Capital, Israel David Weinstock, Director, UBS, USA Hadar Michaelis, Global CISO, Discount Group, Israel Yoad Fekete, CEO and Co-Founder, Myrror Security, Israel Richard Rugira, Head of Cyber, Rwanda National Bank, Rwanda	
15:20-15:35	AI UNDER FIRE: ATTACKING AND DEFENDING DEEP NEURAL NETWORKS Prof. Moshe Sipper, Professor of AI, Ben Gurion University of the Negev, Israel Prof. Ofer Hadar, Professor, Communication Systems Engineering Department, Ben Gurion University of the Negev, Israel	
15:35-16:20	AI FOR CYBER AND CYBER FOR AI Moderator: Dr. Dorit Dor, Ph.D., Chief Technology Officer, Check Point, Israel Tamir Shavro, Sr. Director, Software Engineering - IAST and DAST Products, Synopsys, Israel Ira Winkler, Former Chief Security Architect, Walmart, USA Dr. Emir Kremic, Ph.D., General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina Sounil Yu, CTO, Knostic, USA Oren Butchmits, CTO, Technology Unit, Israeli National Cyber Directorate (INCD), Israel Tedy Kratenstein, Director OEM, Central and Eastern Europe and Israel, Dell	
16:20-16:30	LESSONS LEARNED: BUILDING CYBER-RESILIENCE IN THE GLOBAL FINANCIAL SECTOR Paul Williams, President, Electric Infrastructure Security Council (EIS), UK	
16:30-16:40	BETWEEN APPLICATIONS, DATA, AND IDENTITIES - SECURITY FOR WHAT MATTERS MOST Moshe Lipsker, Israel GM & SVP Global Product Dev., Imperva (Acquired by Thales)	
16:40-17:25	CLOUD ADVANCED CYBERSECURITY SOLUTIONS Moderator: Dr. Dorit Dor, Ph.D., Chief Technology Officer, Check Point, Israel Raviv Raz, Cloud Security Manager, ING Bank, Netherlands Amiram Shachar, Co-Founder and CEO, Upwind Security, Israel Yaron Slutzky, CISO, Agoda - Booking Holdings, Thailand Tali Shemer, Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel Dr. Ron Ben-Natan, Ph.D., Data Security Fellow, Imperva (Acquired by Thales)	
17:25-18:00	SOFTWARE SUPPLY CHAIN SECURITY ATTACKERS SHIFT LEFT Moderator: Nir Peleg, VP, Scribe Security; Former Head of R&D, Israeli National Cyber Directorate (INCD), Israel Kobi Kochavi, Information Security Director, Forter, Israel Gidi Farkash, VP Operations, Security & IT, Pipl; President of ISC2 Chapter, Israel Ohad Meshulam, Director of the Financial Resilience Center, Israeli National Cyber Directorate (INCD), Israel Eli Rapoport, CISO, Moovit, Israel	











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APRIL 9

HALL B 14:00-18:00		
14:00-14:40	SPECIAL DISCUSSION BY THE 8200 ALUMNI ASSOCIATION: SOCIAL MEDIA RESHAPING WAR Moderator: Leehe Friedman, Managing Director, 8200 Impact, Israel Prof. Karine Nahon, Head of Data, Government and Democracy Program, Reichman University, Israel Inbal Karo, Data Strategy Expert, Independent, Israel Chen Reuveni, Manager, 8200MidEast Community, Israel Jonathan Jacobi, Project Manager Officer, 8200 Graduate, Israel	
14:40-14:50	HOW WE TAKE HIGH SCHOOL GRADUATES AND MAKE THEM THE BEST CYBER DEFENDERS IN THE WORLD Lt. Col. Barr Inbar, Commander of the Mamram's School of Computer and Digital Professions, Israel	
14:50-15:00	CLEAR TO CLOUDY ON THE OCTOBER 7 WAR Lt. Col. G., Head of the Operational Cloud of the Mamram Unit, IDF, Israel	
15:00-15:15	CHALLENGES FOR ENTREPRENEURS IN THE CYBER WORLD IN 2024 Moderator: Yossi Melamed, Chairman of the Mamram Alumni Association, Israel Raanan Raz, Co-Founder and CEO, Avalor, Israel Amiram Shachar, Co-Founder and CEO, Upwind Security, Israel	
15:15-16:00	BUILDING INTERNATIONAL CYBER & INNOVATION ECOSYSTEMS WORLDWIDE Moderator: Uzy Zwebner, Chairman, Innovation BaseCamp, Israel Claudia Plattner, President, Federal Office for Information Security (BSI), Germany Rahav Shalom-Revivo, Head of Financial-Cyber Innovation and International Engagements, Ministry of Finance, Israel Erika Kurockina, Vice-Minister of Economy and Innovation, Republic of Lithuania Roy Avrahami, Chief Innovation Officer & Corporate Investment Arm, Ashdod Port Company, Israel Dadi Gertler, Executive Director of Innovation & Technology Partnerships, Israeli National Cyber Directorate (INCD), Israel Thanos Charistos, Supreme Court Attorney at Law, Nexus Law Firm, Greece	
16:00-16:25	WOMEN IN TECH: HOW TO BREAK THE GLASS CEILING Moderator: Ruth Shoham, CEO, The Open University of Israel; Former Chief Executive Director of Strategy & Partnerships, INCD; Colonel (Res.) 8200 Unit, Israel Dana Toren, Executive Director, Head of Israel National CERT, Israeli National Cyber Directorate (INCD), Israel Brig. Gen. (Res.), Neri Horoviz, Former Chief of the Artillery Corps, The Israel Defense Forces (IDF), Israel Yasmin Lukatz, Founder and CEO, ICON, Israel	
16:25-17:05	WOMEN MENTOR WOMEN The Most Successful Women in Tech with Promising Young Women Entrepreneurs	
17:05-17:45	COMPETENT TALENTS FOR THE CYBER INDUSTRY Moderator: Bob Flores, Former CTO, Central Intelligence Agency (CIA), USA Wilfried Karl, Director, Central Office for Information Technology in the Security Sector (ZITiS), Germany Yosi Shneck, CEO, YSICONS; Energy & Security Lead, EIS Council, Israel Moshe Friedman, Co-Founder & CEO, KamaTech, Israel Orit Tatarsky, Director, Skills & Growth Center, Israeli National Cyber Directorate (INCD), Israel Hans Shakur, Entrepreneur, Startup Strategist, Business Catalyst and Inclusive Growth Specialist, Israel	
18:00-20:00		

18:00-20:00 BEER AND BUSINESS - FORMAL INTERNATIONAL RECEPTION AT THE CYBERTECH ROOFTOP *FOLLOWING THE END OF THE CONFERENCE* (BY INVITATION ONLY) Ţ









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SPECIAL SEMINARS			
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			Special Simulation Event Learning From the Future: Cyber and EMP Attack Global Crisis Management
16:00-18:00	Invest in the Best The Main Exclusive Meeting Between Selected Startups and Leading Investors (By Invitation Only) In Collaboration with Discount Tech 16:00-16:15 Gathering 16:15-16:20 Opening Address by Discount Tech 16:20-16:40 Navigating Cyber Investments in Ever Changing Times - Geo-Conflicts, the Rise of Gen Al, Financial Markets Moderator: Dr. Guy Navon, CEO, Discount Tech, Israel	14:00-16:00	 Moderator: Yosi Shneck, CEO, YSICONS; Energy & Security Lead, EIS Council, Israel Dr. Ehud Ganani, Vice President for Strategic Programs, EIS Council, Israel Craig Haggard, State Representative, Indiana House Republicans, USA Esti Peshin, VP & General Manager, Cyber Division, Israel Aerospace Industries, Israel Aviram Avraham Bachar, Director of Energy ICS Center, Sectorial and Critical Infrastructure Division, INCD, Israel Naomi Etzion, Head of Power System Dynamics Dept., Noga - Israel ISO (Independent System Operator), Israel Yitzhak (Itzik) Balmas, Former Deputy CEO and Senior Vice President in Major Executive Roles, Israel Electric Corporation Bob Flores, Former CTO, Central Intelligence Agency (CIA), USA
	David Blumberg, Founder and Managing Partner, Blumberg Capital, USA Dadi Gertler, Executive Director of Innovation & Technology Partnerships, Israel National Cyber Directorate (INCD), Israel 16:40-17:25 Investors & Entrepreneurs Speed Dating 17:25-18:00 Open Networking Time	16:30-18:00	 Maritime Cybersecurity: An Ocean of Risks Moderator: Yigal Unna, Former Director General, Israeli National Cyber Directorate (INCD), Israel Prof. Sokratis K. Katsikas, Director, Norwegian Centre for Cybersecurity in Critical Sectors, Norway Gadi Benmoshe, Former CIO at Israel Ports Company and Managing Director, Marinnovators, Israel Roy Avrahami, Chief Innovation Officer & Corporate Investment Arm, Ashdod Port Company, Israel Lt. Col. (Res.) Tamir Goren, Director, Strategic Programs, Israeli National Cyber Directorate (INCD), Israel Ami Braun, Chief Product Officer, IAI-Elta, Israel











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APRIL 10

HALL A | 9:00-18:00

TEL AVIV TECH WEEK STAGE

TEL AVIV TECH WEEK STAGE THE FORMAL OPENING OF SPARKS INNOVATION SUMMIT IN CONJUNCTION WITH CYBERTECH GLOBAL	
	Host: Dr. Yossi Vardi, Chairman of Cybertech & Sparks Innovation Summit
9:00-9:05	Welcome: Moshe Zviran, Chief Entrepreneurship and Innovation Officer, Tel Aviv University, Israel
9:05-9:10	Greetings: Asaf Zamir, Former Deputy Mayor of Tel Aviv
9:10-9:20	ISRAELI HIGH-TECH FOR ISRAELI CIVILIANS IN TIMES OF WAR Oren Sagi, Managing Director, Cisco, Israel
9:20-9:30	THE STARTUP NATION POST OCTOBER 7TH Amir Peretz, Chairman, Israel Aerospace Industries (IAI); Former Deputy Prime Minister, Minister of Defense, Minister of Environmental Protection and Minister of Economy and Industry, Israel
9:30-9:45	SPECIAL ADDRESS Hon. Isaac Herzog, President of the State of Israel, Israel
9:45-9:55	INNOVATION IN CORPORATES Eytan Eshel, CTO, Israel Aerospace Industries (IAI), Israel
9:55-10:05	IRON SWORDS - SMART DIGITAL AND CYBER WARFARE Brig. Gen. Yael Grossman, Commander, C4I Branch's Lotem Technological Unit, The Israel Defense Forces (IDF), Israel
	SMART AND INNOVATIVE CITIES: A SERIES OF INSIGHTS In collaboration with: Federation of Local Authorities & MuniExpo
10:05-10:15	Haim Bibas, Chairman, Federation of Local Authorities, Israel
10:15-10:25	THE FUTURE OF HYPER-CONNECTED CITIES AND SOCIETIES Asaf Green, Dir. of Business Development, NTT Innovation Laboratory, Israel
10:25-10:35	THE INNOVATION BORNE OUT OF KFAR QASEM Mohamad Abo Nada, CEO, Ibtikar BaseCamp, Israel
10:35-10:40	CLOSING REMARKS Prof. Dan Blumberg, VP for Regional and Industrial Development, Ben Gurion University of the Negev; Chairman of the Israel Space Agency
10:40-18:00	THE TEL AVIV SPARKS INNOVATION SUMMIT STAGE FOR MORE INFORMATION: TLVSPARKS.COM
13:00-14:00	LUNCH BREAK AND EXHIBITION

HALL B 10:30-17:00 CYBERTECH STAGE		
	Host: Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office; Managing Partner at MSF Partners AG, Israel	
10:30-10:40	FROM ZERO TO HERO - THE CISO JOURNEY Jony Fischbein, CISO, Check Point Software, Israel	
10:40-11:20	CYBER WARFARE - LESSONS LEARNED FROM WARS IN UKRAINE, GAZA, AND AROUND THE WORLD Moderator: Zori Kor, Vice President, ASERO Worldwide, Israel Dr. Melanie Garson, Cyber Policy and Tech Geopolitics Lead, Tony Blair Institute for Global Change, UK Ory Schien, Executive Director for Intelligence & Threats Assessment, Israeli National Cyber Directorate (INCD), Israel Sanaz Yashar, Co-Founder & CEO, Zafran Security, Israel	











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APRIL 10

	HALL B
11:20-12:00	HACKING THE TRUTH: INFLUENCE CAMPAIGNS AND CYBER IN A WORLD OF FAKE Moderator: Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office; Managing Partner at MSF Partners AG, Israel Dr. Tehilla Shwartz Altshuler, Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel Prof. Anat Ben-David, Department of Sociology, Political Science, and Communication, Open University, Israel Omri Timianker, Managing Director International Sales, PenLink Cobwebs, Israel Roy Friedman, Executive Director for Strategy & Policy, Israeli National Cyber Directorate (INCD), Israel
12:00-12:30	UNLEASHING CYBER AND AI IN THE FIGHT AGAINST TERROR FUNDING Moderator: Mark Gazit, Chairman, NEWS Navigation; Founder & Former CEO, ThetaRay, Israel Dr. Shlomit Wagman, Ex-Chair, Israel Anti-Money Laundering Authority; Ex-Chair, Israel Privacy Protection Authority; Fellow, Harvard University, USA Adv. Paul Landes, Chair, National Bureau for Counter Terror Financing (NBCTF), Ministry of Defense, Israel; Former Chair of Israel Anti-Money Laundering Authority Brig. Gen. Dario Solombrino, Liaison Officer, Guardia di Finanza, Italy FIRESIDE CHAT: FOREIGN INTERFERENCE IN ELECTIONS AND DISRUPTION OF THE DEMOCRATIC PROCESSES
12:30-13:00	Tom Alexandrovich, Executive Director, Active & Technological Defense Division, Israeli National Cyber Directorate (INCD), Israel with Dr. Emir Kremic, Ph.D, General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina
13:00-14:00	LUNCH BREAK AND EXHIBITION
14:00-14:10	DEMYSTIFYING CNAPP: END-TO-END CLOUD INFRASTRUCTURE & APP SECURITY Asaf Kochan, Former Commander of Unit 8200 & Co-Founder and President, Sentra, Israel
14:10-14:45	Moderator: BG. (Res.) Nati Cohen, Chairman, CyberlL, Israel Asaf Kochan, Former Commander of Unit 8200 & Co-Founder and President, Sentra, Israel Tomer Hadassi, VP & Field CTO, Upwind Security, Israel Moni Givol, Chief Security Officer, Unity, Israel
14:45-14:55	ONE-ON-ONE: PROTECTING YOUR CYBERSECURITY INVENTIONS THE SMART WAY Zori Kor, Vice President, ASERO Worldwide, Israel with Dr. Kfir Luzzatto, President, The Luzzatto Group, Israel
14:55-15:05	CYBER AND THE PHYSICAL WORLD SECURING THE SPACE DOMAIN: EXPLORING THE INTERSECTION OF CYBERSECURITY AND SPACE Prof. Dan Blumberg, VP for Regional and Industrial Development, Ben Gurion University of the Negev; Chairman of the Israel Space Agency
15:05-15:20	CYBER CHALLENGES IN THE AI ERA DURING WARTIME Gen. (Res.) Yiftah Ron-Tal, Former Chairman of the Board, Israel Electric Corporation (IEC), Israel
15:20-15:30	WHAT POLICY CHANGES CAN BUILD RESILIENCE TO EXISTENTIAL INFRASTRUCTURE THREATS Avi Schnurr, CEO and President, Electric Infrastructure Security Council (EIS), Israel
15:30-16:15	PROTECTING PHYSICAL INFRASTRUCTURE FROM CYBERATTACKS - CHALLENGES AND OPPORTUNITIES Moderator: Yosi Shneck, CEO, YSICONS; Energy & Security Lead, EIS Council, Israel Massimo Ravenna, Head of Information & Cyber Security, ACEA; Member of Cyber Security Italy Foundation, Italy Eddy Thesee, VP Cybersecurity Products & Solutions, Alstom, France Amir Samoiloff, CEO, Siga OT Solutions, Israel Dr. Ehud Ganani, VP Strategic Programs, Electric Infrastructure Security Council (EIS), Israel Noam Krakover, Cyber Division Chief Revenue Officer, Israel Aerospace Industries (IAI), Israel
16:15-16:25	SECURING THE NATION WITH THE CYBER DOME CONCEPT Tom Alexandrovich, Executive Director, Active & Technological Defense Division, Israeli National Cyber Directorate (INCD), Israel
16:25-17:00	BETWEEN REGULATIONS, GOVERNMENT, AND DATA PROTECTION Moderator: Zori Kor, Vice President, ASERO Worldwide, Israel Dr. Yaniv Harel, CSO - ICRC - Cyber Research Center, Tel Aviv University, Israel Chen Bartash-Levanon, Senior Legal Counsel Team Lead & amp; DPO, Israel National Cyber Directorate (INCD), Israel Keniz Otieno Agira, Chairman, Cyber Security & Forensics Association (KCSFA), Kenya

Shlomo Touboul, Founder, Spark Israel Innovation