

## EXHIBITION OPENING HOURS

28.01.2020 | 14:00-18:00

29-30.01.2020 | 08:00-18:00

## 28.01.2020

Tuesday \ 28.01.2020

## CyberMed | Hall I - P2

Hall M - P2

15:00–15:05	Opening Words
	By the host
15:05–15:15	Case Study: Editing X-Ray Images to Add or Remove Cancer
15:15–15:45	Med Tech: ML, AI and Big Data Implementation and Integration – Challenges and Opportunities I Panel
15:45–15:55	Bio Hacking
15:55–16:05	Tales From the Trenches - Lessons Learned from Ransomware and Other Incident Response Engagements
16:05–16:25	Protecting the Healthcare Industry
16:25–16:45	Data Privacy in the Age of Genomic Data – Access, Management, and Ownership
16:45–16:55	Medical Ethics in the Cyber Era
16:55–17:10	Investment in Cyber: the Latest Market Trends and Strategies
17:10–17:25	Open Questions
	Open questions to and from attendees followed by a discussion.
17:25–17:30	Closing Remarks: Hospitals Recognized as Critical Infrastructure - Yes or No
	By the host

## Frontier Tech | Hall I - P2

Hall I - P2

09:00–09:30	Gathering and Registration
	Moderator: Renana Ashkanzi, Principle, Grove Ventures
09:30–09:50	Keynote
	Dr. Orna Berry, Scientist, entrepreneur and executive
09:50–10:00	Keynote
	Okuya Toshikazu, Director, Ministry of Economy, Trade and Industry, Japan
10:00–10:30	Panel: Quantum Computing
	Moderator: Oded Melamed, Formerly Co-founder & CEO, Altair Semiconductor
	Prof. Roei Ozeri, VP Resource Development & Public Affairs, Weizmann Institute of Science
	Dr. Yonatan Cohen, CTO, Quantum Machines
	Yehuda Naveh, Research Staff Member, IBM Research
10:30–10:45	Start-up Pitch: Scalable IoT
	Tal Tamir, CEO, Wiliot
10:45–11:15	Mingling

11:15–11:45	<p>Panel: Mining for Technology Diamonds - Venture role in Fostering Advanced Technologies</p> <p>Moderator: Omri Green, General Partner, Grove Ventures Boaz Peer, Investment Director (Israel and Europe), Qualcomm Anna Farberov, Global Venture and Innovation, Pepsico Yonatan Beck, Partner, Global IoT Technology Ventures (GITV)</p>
11:45–12:00	Start-Up pitch
12:00–12:30	<p>Panel: Semiconductors as the base of Frontier Technologies</p> <p>Moderator: Dov Moran, Managing Partner, Grove Ventures Oliver Hsieh, General Manager, UMC BV Moshe Sheier, VP Marketing, CEVA Raanan Gewirtzman, CBO, ProteanTecs</p>
12:30–13:00	<p>Start-up panel: Building a Deep Tech Company</p> <p>Moderator: Bill Schnoor, Partner - Tech &amp; Life Sciences, Goodwin Procter Shir Chorev, CTO, DeepChecks Prof. Ron Naaman, Founder, Kiralis Amir Bousani, CEO, R-Go Robotics</p>
13:00–13:30	<p>Keynote Speaker: AI Driven Healthcare</p> <p>Dr. Kira Radinsky, Chairman and CTO, Diagnostic robotics</p>

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## 29.01.2020

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Wednesday \ 29.01.2020

### Plenary

07:30–08:20	Registration
08:20–08:30	Review: Major Attacks on 2019
08:30–08:45	<p>Daniel Markic, Director, Security and Intelligence Agency, Croatia</p> <p>Boyd Rutherford, Lieutenant Governor, State of Maryland</p> <p>Presented by Iddo Moed, Cyber security coordinator, Ministry of Foreign Affairs, Israel</p>
08:45–09:00	<p>Opening</p> <p>Amir Rapaport, Founder, Cybertech Global Events Dr. Yossi Vardi, Chairman, Cybertech Conference</p> <p>Greetings</p> <p>Prof. Daniel Chamovitz, President, Ben-Gurion University of the Negev Prof. Eviatar Matania, Tel-Aviv University; Founding Head and Former DG INCD</p>
09:00–13:00	<p>Morning Plenary</p> <p>Nadav Zafrir, CEO &amp; Co-Founder, Team8</p> <p>Emily Mossburg, Global Cyber Leader, Deloitte</p> <p>Harel Locker, Chairman, IAI</p> <p>Erin Moseley, VP Strategy &amp; Business Development, Lockheed Martin</p> <p>TBD</p> <p>Lior Div, CEO &amp; CO-Founder, Cybereason</p> <p>Udi Mokady, Founder, Chairman &amp; CEO, CyberArk</p> <p>Anthony Aurigemma, Vice President, IBM Security Europe</p>

	Diana Kelly, Cybersecurity Field CTO, Microsoft
10:45–11:00	Yigal Unna, Director General, Israel National Cyber Directorate
11:00–11:20	Special Address by Israel PM
	PM Benjamin Netanyahu, Prime Minister of Israel
	Mickey Boadaei, CEO & Founder, Transmit Security
	Speaker from PwC
	Dr. Zulfikar Ramzan, CTO, RSA
	Gil Shwed, Founder & CEO, Check Point
	Gene Golovinsky, VP Security R&D, Israel Site Leader, Intuit
	TBD
12:50–13:00	Cyber Predictions for 2020
13:00–14:30	Exhibition and Lunch Break AFTERNOON PLENARY
13:45–13:50	Opening Words by the Host
13:50–14:00	Live Mobile Device Hacking Show
	Ysrael Gurt, CTO & Co-founder, Reflectiz
14:00–14:10	Paul Moskovich, Deputy Director General & Chief Executive Director For Cyber Operations, Israel National Cyber Directorate
14:10–14:20	Creating a Trusted Cyberspace for All
	Doreen Bogdan-Martin, Director of the International Telecommunication Union (ITU), United Nations
14:20–14:40	5G and Communications - An International Perspective
	Moderator: Iddo Moed, Cyber Security Coordinator, Israeli Ministry of Foreign Affairs
	Speakers: TBD
14:40–15:00	Cyber Security and Ethical Hacking
15:00–15:20	Cyber Security for Mega Events
	Moderator:
	Yael Fainaro, SVP Security, Synamedia Limited
	Large Sporting Events In The Cyber Era
	Judd Williams, CIO, NCAA, United States
	Eurovision in Israel 2019: Lessons Learned
	Rafael Franco, Chief Executive Director of Robustness, Israel National Cyber Directorate
15:20–15:30	Reuven Aronashvili, Founder & Geo, Cy
15:30–15:40	INNOVATION AND INVESTMENT FESTIVAL
	What's Ahead For The Startup Nation
	Zohar Rozenberg, Vice President of Cyber Investments, Elon
15:40–15:55	TBD
15:55–16:25	Investor Highlights: Cyber Market Predictions
	Moderator: Yoav Leitersdorf, Managing Partner, YL Ventures
	Speakers: TBD

16:25–17:10	<p>Startup Innovation Challenge 2020</p> <p>This year's challenge has grown bigger and better! The grand prize will be awarded to not one, but three winning startups, each representing a different subdomain or challenge within the cybersecurity market. The winning startups will gain a unique opportunity to present their innovative solution to an esteemed panel of leading U.S.-based CISOs and cybersecurity experts, in front of a live audience at the main stage of Cybertech. Each of the three startups will win a flight ticket and pass to the 2020 RSA conference in San Francisco.</p> <p><a href="#">To Apply Click Here</a></p> <p>Moderator: Frederic Lardinois, New Editor, TechCrunch</p> <p>Speaker: Ben Bernstein, Co-Founder &amp; CEO, Twistlock (acquired by Palo Alto Networks)</p> <p>Mentors:  Michael Meli, CISO, Managing Director Senior Advisor, Bank Julius Baer  Richard Rushing, CISO, Motorola  Roger Hale, CISO-in-Residence, YL Ventures  Shannon Lietz, Lead and Director, DevSecOps, Intuit  Yaron Levi, CISO, Blue Cross and Blue Shield of KC</p>
17:10–17:20	Dr. Kfir Luzzatto, President, The Luzzatto Group
17:20–17:30	Yoav Tzruya, General Partner, JVP
17:30–17:40	Dr. Yaniv Harel, General Manager, Cyber Solutions Group, Dell Emc
17:40–18:10	<p>Secrets of 8200</p> <p>Moderator: Nir Lempert, Chairman of the 8200 Alumni Association</p> <p>Speakers: TBD</p>
18:30–20:00	Cocktail Reception (By invitation only)
Hall C1 - P1	<p>CUTTING-EDGE TECHNOLOGIES TRACK</p> <p>Host: Dr. Orna Berry, Scientist, Entrepreneur &amp; Executive</p>
14:00–14:05	<p>Opening Words on Emerging Technologies</p> <p>Dr. Orna Berry, Scientist, Entrepreneur &amp; Executive</p>
14:05–14:15	<p>Securing DevOps</p> <p>Liran Tancman, CEO, Rezilion</p>
14:15–14:25	<p>5G Impact on Public Cloud Providers</p> <p>Douglas Lieberman, Global Solutions Director, Dell</p>
14:25–14:55	<p>Cyber Threats in the Hybrid Cloud Era</p> <p>Moderator: Limor Kessem, IBM Security Executive Security Advisor</p> <p>Speakers:  Amir Ofek, Alcide, CEO  Deloitte Representative (TBD)  Valmiki Mukherjee, Founder &amp; Chairman, Cyber Future Foundation (India)</p>
14:55–15:05	<p>Big Data and Autonomous Response</p> <p>Caffey Dexter, Founder and Chief Disruptor, Smart Eye Technology</p>
15:05–15:15	<p>The Blind Spots of Email Security That Nobody Speaks About</p> <p>Liron Barak, CEO and Co-Founder, BitDam</p>
15:25–15:40	<p>Quantum Computing: a Cyber Game Changer</p> <p>Dr. Orna Berry, Scientist, Entrepreneur and Executive</p>

## ATTACK, DEFENSE, AND ADVERSARIAL ARTIFICIAL INTELLIGENCE TRACK

Host: Prof. Yaron Wolfsthal, Director, Security Center of Excellence, IBM

15:40–15:55	AI Uses in Cyber  Prof. Yuval Elovici, Head of Innovation Cyber Security Research Center, Ben Gurion University of the Negev
15:55–16:10	Exploiting Vulnerabilities: Purpose-Built AI Programs and Infiltration  TBD
16:10–16:30	Cyber Defense: Detect, Prevent, and Predict Using AI  Moderator: TBD  Speakers: Eddy Bobritsky, CEO, Minerva Labs Liad Herman, CEO, SafeHouse TBD
16:30–16:40	Tricking the Machine - Adversarial AI  TBD
16:40–16:50	Artificial Intelligence: Cybersecurity's Double-Edged Sword  Maty Siman, CTO and Co Founder, Checkmarx
16:50–17:00	Closing Remarks  Prof. Yaron Wolfsthal, Director, Security Center of Excellence, IBM
17:00–17:10	DEEP FAKE, CYBER INFLUENCE, AND ELECTION CAMPAIGNS
17:10–17:20	The Emergence of Deepfake Technology Cyber Influence - International Examples  Arik Barbing, Former Head of the Jerusalem and West Bank Sector, Israeli Internal Security Service Shabak
17:20–17:30	The Use of Cyberwarfare in Influence Operations  Dr. Harel Menashri, Cyber Expert
17:30–17:45	TBD  Ohio's Secretary of State, Frank LaRose

## Communications in the Cyber Era | Hall I - P2

Hall I - P2

15:15–15:30	Opening  Nati Cohen, Director General, Israel Ministry of Communication  Doreen Bogdan-Martin, Director of the Telecommunication Development Bureau, International Telecommunication Union (ITU)
15:30–16:15	Preparation of Telecommunications and Cyber Ecosystems for 5G   Roundtable #1
16:15–16:30	Mingling Break
16:30–17:15	National Risk Management in the Digital Era   Roundtable #2

## Identity Trust | Hall F - P2

Hall F - P2

14:00–14:10	Opening Words by the Moderator  Alon Bilorovsky, Trusteer and IAM Manager, IBM Security, Europe
14:10–14:25	Identity & Blockchain: Next Generation IAM is Closer Than you Think  Jason Keenaghan, Director, Offering Management, IAM & Trusteer, IBM Security

14:25–14:40	Do You Trust The Identities of Your Micro Services? Guy Fletcher, CISO & DPO, AppsFlyer
14:40–14:55	Identity Risk @ Scale Doron Ben-Ami, Director, Trusteer Labs, IBM Security
14:55–15:10	The Future of Banking Services' Identification Mario Maawad Marcos, Security Innovation and Transformation Manager, La Caxia Bank
15:10–15:20	Building Trust in the Data Economy Benazeer Daruwalla, Program Director, IBM Security Data Protection Portfolio
15:20–15:40 15:40–15:50	High-Ranking Military Officer, IDF (TBD) Q&A

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## 30.01.2020

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Thursday \ 30.01.2020

### Plenary

07:15–08:30	Registration
08:15–08:25	Opening Show
08:25–08:35	Greetings  Prof. Dan Blumberg, Vice President, Ben-Gurion University of The Negev
08:35–08:45	TBD
08:45–08:55	Hudi Zack, Chief Executive Director, Israel National Cyber Directorate
08:55–09:05	Cyber Hygiene   One-on-One  Mariyana Nikolova, Deputy Prime Minister for Economic and Demographic Policies, Council of Ministers, Bulgaria Ruth Shoham, Executive Director Strategy & Partnerships, Israel National Cyber Directorate
09:05–09:40 09:40–09:50	TBD The Ultimate Threat Actor Profiling  Ben Kapon, Director of Marketing, Verint
09:50–10:00	Creating Trust in a Zero Trust World  Oren Sagi, CEO, CISCO Israel
10:00–10:10	Staying Ahead of Nation State Grade Cyber Attacks  Brig. Gen. (ret.) Ran Shahor, CEO and Co-founder, HolistiCyber
10:10–10:25	Maj. Gen. (res.) Yiftach Ron Tal, Chairman of the IEC Board of Directors, The Israel Electric Corporation
10:25–10:40	Special Remarks  MK Nir Barkat, Member of Knesset; Former Mayor of Jerusalem; Founder & Former Chair CheckPoint Software Technologies
10:40–11:10	Customer Trust in Digital - Business Disruption and Innovation in the Finance Sector   Panel  Moderator: Charlie Jacco, Principal, Global Lead for Financial Services Cyber Security, KPMG United States  Speakers: David Harte, Cyber Security Technology Research & Innovation Team Leader, Bank of America Mark Camillo, Head of Cyber, EMEA AIG Tim McKnight, CSO, SAP TBD
11:10–12:10 12:10–12:20	TBD Hacking Show II  Saket Modi, CEO and Co-founder, Lucideus Technologies

12:20–13:00	<p>The Latest On Critical Infrastructure Protection   Panel</p> <p>Moderator: Roi Yarom, Director, Economy and Growth, Israeli National Cyber Directorate</p> <p>Speakers:</p> <p>Rafael Maman, Partner, Pricewaterhouse Coopers Partner (PwC)</p> <p>Roei Laufer, Division Head, Cyber Security Division Head, Israel Airports Authority</p> <p>Srdjan Rajcevic, Minister, Ministry for Scientific and Technological Development, Higher Education and Information Society, Government of Republic, Srpska Bosnia and Herzegovina</p> <p>Yossi Shnek, CIO, Israel Electric Corporation</p>
13:00–14:15	Exhibition and Lunch Break
Hall C1 - P1	
	<p>IT AND OT CONVERGENCE</p> <p>Host: Zori Kor, Vice President, ASERO Worldwide</p>
14:00–14:05	<p>When IT meets OT - Cybersecurity Practicalities</p> <p>Zori Kor, Vice President, ASERO Worldwide</p>
14:05–14:15	<p>Research: Phantom of the Advanced Driver-Assistance Systems (ADAS)</p> <p>Ben Nassi, Ph.D. Student, Ben Gurion University of the Negev</p>
14:15–14:30	Protecting Autonomous Vehicles from Cyberattacks   One-on-One
14:30–14:40	TBD
14:40–15:05	<p>Security Operations Center (SOC) Management and Challenges   Fireside Chat</p> <p>Moderator: Lior Kalev, Partner, Head of Cyber Services and Innovation, Deloitte Israel</p> <p>Speakers:</p> <p>Allison Ritter, Cyber Range Creative Director, IBM Security</p> <p>Ira Goldstein, Chief Operating Officer, Herjavec Group</p>
15:05–15:15	<p>Safe Digitalization of the Manufacturing Industry</p> <p>Brig. Gen. (ret.) Daniel Bren, CEO and Co-Founder, OTORIO</p>
15:15–15:45	<p>Protecting Critical National Infrastructure   Panel</p> <p>TBD</p>
15:45–15:55	<p>SCADA &amp; OT Cyber Defense for the Environment</p> <p>TBD</p>
	<p>INTELLIGENCE IN THE CYBERSPACE TRACK</p> <p>Host: Zori Kor, Vice President, ASERO Worldwide</p>
15:55–16:00	The Role of Intelligence in Cybersecurity Doctrine
16:00–16:20	<p>Preventing Cyber Attacks Ahead of Time - A Legitimate and Probable Goal</p> <p>Yuval Diskin, Founder &amp; Chairman, Opora; Former Director of the Israeli Internal Security Service Shabak</p>
16:20–16:30	<p>Cyber For the National Level</p> <p>Esti Peshin, Director, Cyber Programs, Israel Aerospace Industries (IAI)</p>
16:30–16:40	<p>Data on the Dark Web</p> <p>Gal Genut, VP Operations and Intelligence, Intsights</p>
16:40–16:50	<p>The Ethics of Cyber Warfare</p> <p>LAW ENFORCEMENT &amp; CYBERSECURITY</p> <p>Host: Yaniv Azani, CTO, National Cyber Unit, Israel National Police</p>

16:50–17:20	Catching the Cyber Criminals - The New Forensics in Cyber Crime   Panel  Moderator: Yaniv Azani, CTO, National Cyber Unit, Israel National Police  Speakers: Selva Maria Orejon Lozano, Cyber Expert Udi Levy, CEO & Co-Founder, Cobwebs Technologies TBD TBD
17:20–17:45	The Money Behind Global Cyber Investigations   Panel  Moderator: Avi Maiberg, Head of the National Cyber Unit, Israel National Police  Speakers: TBD
17:45–18:00	Crypto, Darknet and Malware - the Technology and Methodology of Cybercrime  Yaniv Azani, CTO, National Cyber Unit, Israel National Police
Hall C2 - P1	
14:00–14:05	LEGAL ASPECTS OF CYBER Latest on CCPA, GDPR, and Privacy Laws  TBD
14:05–14:35	Intellectual Property & Data Protection   Panel  TBD
14:35–15:00	Interoperability and Privacy: Challenges and Opportunities   Fireside Chat  TBD
15:00–15:10	CYBER AND ACADEMIA TBD
15:10–15:40	The Academia's Point of View: From Research to Cyber Workforce Development   Panel  Moderator: Prof. Dan Blumberg, Vice President, Ben Gurion University of The Negev  Speakers: Antonio Delgado, Dean of Engineering, Technology and Design, Miami Dade College Rick Trilling, Associate Professor, Wentworth Institute of Technology, Brown University Von Welch, Executive Director for Cybersecurity Innovation, Indiana University TBD
15:40–15:50	CYBER HYGIENE AND THE HUMAN FACTOR Human Resources at the Heart of Cyber  TBD
15:50–16:10	Training and Education   Fireside Chat  TBD
16:10–16:20	Case Study: Insider Threat  Nanolock Representative (TBD)
16:20–16:50	Cyber Robustness and Readiness   Panel  Moderator: Saket Modi, CEO & Co-Founder, Lucideus Technologies  Speakers: TBD
16:50–17:00	SecHack365

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## Cyber In The Banking and Finance Sector | Hall H - P2

### Hall H - P2

14:00–14:10	Staying Ahead of the Ever Changing Financial Sector
14:10–14:20	Case Study: Cert-il Financial Cert
14:20–14:50	Cyber Attack Trends and Real World Examples   Panel



14:50–15:00	Technology Demo
15:00–15:30	Fintech 2020: Blockchain, Robotic Process Automation, AI, and Regtech   Panel
15:30–15:45	Protecting Swift International Bank Transfers
15:45–16:15	Cyber Insurance for Financial Institutions   Fireside Chat
16:15–16:30	Cryptojacking and Ransomware Predictions

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