CONFERENCE CHAIRMAN // DR. YOSSI VARDI

CYBERTECH 2019 FIGURES:

18,000 attendees at the Cybertech 2019 conference and exhibition

180+ local and international speakers discussed the latest innovations and developments in the field

200 companies and startups presented their cyber solutions at the exhibition

850 pre-scheduled B2B meetings

SEE YOU AT CYBERTECH 2020 | JANUARY 28-30, 2020 | TEL AVIV, ISRAEL
Cybertech Global Events proudly presents Cybertech Tel Aviv, the renowned international exhibition and conference, and the LARGEST B2B networking events in the cyber industry, outside of the U.S.

This international 3-day cyber event presents an exhibition hall and a conference—boasting hundreds of companies, startups, and cyber-related organizations, along with over 180 local and international speakers and over 18,000 of participates from around the world.

Cybertech’s main focus is in creating business and networking opportunities, along with forming new alliances from a wide range of sectors—including government, industry, and academia.

The event features the most trending topics in the realm of cyber and technology, such as Cloud, IoT, Blockchain, Fintech, Machine Learning, Quantum Computing, etc.

Cybertech Tel Aviv attracts thousands of attendees each year, mainly C-Level executives, investors, professionals, and government officials, from over 80 countries worldwide. The event provides an outstanding platform to make business happen, a place for investors to find the next big breakthrough, for companies looking to implement new technologies, and for many others who are interested in the world of cyber.

To find out more, please visit our website at cybertechisrael.com
SEE YOU AT CYBERTECH 2020 | JANUARY 28-30, 2020 | TEL AVIV, ISRAEL

E: cyber@cybertechconference.com | W: www.cybertechconference.com | T: +972-74-7031211 // +972-76-5390450

CyberTech Global
January 28-30, 2020
Tel Aviv

Supporters:

Thousands of Attendees at the Cybertech Conference

Over 70 Startups at the Startup Pavilion

Thousands of People Visited Cybertech Every Day

Over 850 Pre-scheduled B2B Meetings

Hundreds of International Companies at the Exhibition

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AMONG PREVIOUS SPEAKERS AT CYBERTECH AROUND THE WORLD

PM. BENJAMIN NETANYAHU
Israel Prime Minister

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TEL AVIV
GLOBAL

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GLOBAL
The Cybertech conference consists of the main agenda and a wide range of special events. Cybertech’s special events cover sector-specific topics.

WE INVITE AND ENCOURAGE PARTICIPATION FROM ALL SECTORS

- Airports and Aviation
- Railways
- Maritime
- Healthcare
- Critical Infrastructure
- Finance
- Communications in the IoT Era
- Retail
- Smart Mobility
CYBERTECH TEL AVIV IS AN INTERNATIONAL EVENT — AMONG THE LEADING DELEGATIONS —

USA | Japan | Italy | UK | India | China | Canada
---|---|---|---|---|---|---
France | Austria | Mexico | Australia | Germany | Taiwan | Switzerland
---|---|---|---|---|---|---
Spain | Swaziland | Thailand | South Africa | Slovakia | Singapore | Russia
---|---|---|---|---|---|---
Poland | Norway | Nigeria | Netherlands | Lithuania | Romania | Mongolia
---|---|---|---|---|---|---
Ghana | Hungary | Hong Kong | Portugal | Luxembourg | Georgia | Kenya
---|---|---|---|---|---|---
Cyprus | Costa Rica | Slovenia | Azerbaijan | Czech Republic | Brazil | Belgium
---|---|---|---|---|---|---
Vietnam | Sweden | Greece | Ireland | Ukraine | South Korea | Rwanda
THE CYBERTECH ADVANTAGE

Cybertech provides attendees with a unique opportunity to network, strengthen existing alliances, form new ones, all while becoming acquainted with the latest innovations and solutions from the international cyber community.

» CYBERTECH EXHIBITION: Hundreds of technology companies from around the world gather to display their latest cyber solutions. Additionally, governmental bodies present their cybersecurity programs and initiatives.

» EXCLUSIVE STARTUP PAVILION: Innovative young startups present their cutting-edge developments and obtain global exposure.

» TOP-TIER SPEAKERS: Heads of State, C-level executives, entrepreneurs, multinational corporations, investors, and other local and international top-tier representatives and officials have a unique opportunity to participate in keynote speaking positions, panels, and stand-alone slots on a variety of topics concerning the global cyber community.

» SPECIAL EVENTS: Including discussions about the most relevant trends in cybersecurity, and regional meetings organized by foreign delegations.

» PRE-SCHEDULED BUSINESS MEETINGS: Thousands of meetings are pre-scheduled and arranged every year through Cybertech Tel Aviv’s B2B platform and/or other opportunities to rent private rooms.

WE LOOK FORWARD TO SEEING YOU AT THE EVENT!

For more information, please visit www.cybertechisrael.com or contact us at cyber@cybertechconference.com.
STATISTICS FROM CYBERTECH TEL AVIV 2019

POSITION DESCRIPTION
- Academic staff (2%)
- C level (36%)
- Press (2%)
- Middle management level (34%)
- Defense, police and government (11%)
- Technical/professional (5%)
- Partner & advocate (10%)

MAIN BUSINESS ACTIVITY
- Academia (1%)
- Finance & Retail (19%)
- Venture Capital, Investment (8%)
- Defense, Aerospace & Government (14%)
- Cloud Security, Storage & Identity Management (13%)
- Safety & Security (10%)
- Mobile & IoT (13%)
- IoT, Infrastructure (14%)
- Consultancy & Training (8%)

INVOLVEMENT
- Decision maker (35%)
- Influencer (33%)
- Recommender (14%)
- Not Involved (15%)
- Others (3%)

PURPOSE OF VISIT
- Information gathering (7%)
- Network and establish (35%) new business contacts
- Source for new business (21%) partners
- Exchange ideas and information (18%)
- Source for new products and information (13%)
- Other (4%)
- Cultivate existing business contacts (2%)

COMPANY SIZE
- 1-20 Employees (30%)
- 21-50 Employees (13%)
- 51-150 Employees (12%)
- 151-1000 Employees (13%)
- More than 1000 Employees (32%)
COLLABORATIONS WITH WORLDWIDE SPONSORS AND EXHIBITORS
MARK YOUR CALENDARS FOR THESE UPCOMING EVENTS

CYBERTECH GLOBAL IN TEL-AVIV
JANUARY 28-30, 2020

CYBERTECH AFRICA, RWANDA
MARCH 24-25, 2020

>> CYBERTECH LATIN AMERICA // APRIL 22-23, 2020 >> CYBERTECH ASIA // JUNE 2020
>> CYBERTECH NYC // NOVEMBER 2020

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