



**CYBERTECHGLOBAL TEL AVIV**

# Cybertech Global in Tel Aviv January 25-27, 2022





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January 25- 27, 2022

**Cybertech Global**, the international summit for the cyber industry, is a **3-day event, consisting of a grand exhibition hall and a cutting-edge conference**. Every year, Cybertech Global attracts market-leading companies, government officials, world-renowned speakers, innovative startups, and investors from all sectors.

**Tel Aviv**, the city with record-high tech companies per capita, has hosted Cybertech Global since 2014. This is **the place to foster existing business connections and create new opportunities** with a wide range of sectors and entities including government, industry and academia.

While leading players from more than 80 countries gather together, visitors and participants can **use the Cybertech B2B Platform to pre-schedule business meetings** onsite.

Conference sessions cover a wide range of topics and touch upon different sectors - from security to logistics, through finance, education, and health. Sector-specific special events will explore the unique challenges and solutions for specified fields.

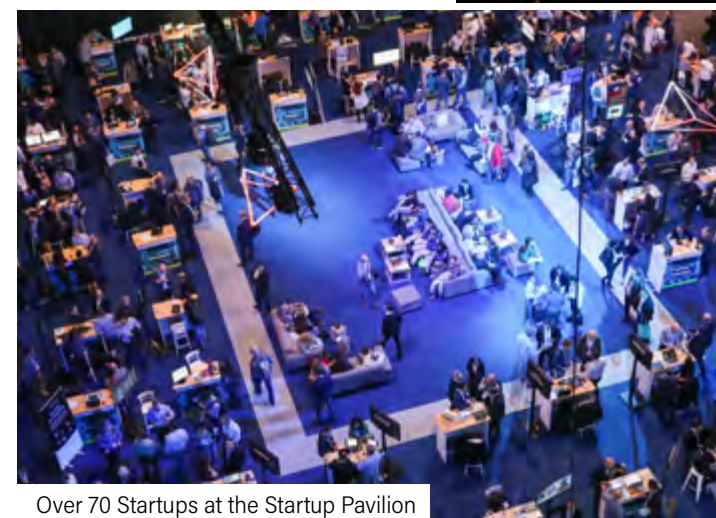
For more information on Cybertech Global, visit our website and subscribe to our newsletter [www.cybertechconference.com](http://www.cybertechconference.com)

## LEADING THE DISCUSSION ON CYBER TECHNOLOGY

- Defense Cloud Security
- Banking and Finance
- 5G and Telecommunications
- Digital Transformation
- Women in Cyber
- GDPR and Privacy Logistics
- Artificial Intelligence / Machine Learning
- Blockchain Smart Cities
- Critical Infrastructure Healthcare
- Aviation Startup Showcase
- Criminal Investigations
- Intelligence SOC Operations
- Next Generation Technologies
- Influence Campaigns



Attendees at Cybertech Global Conference



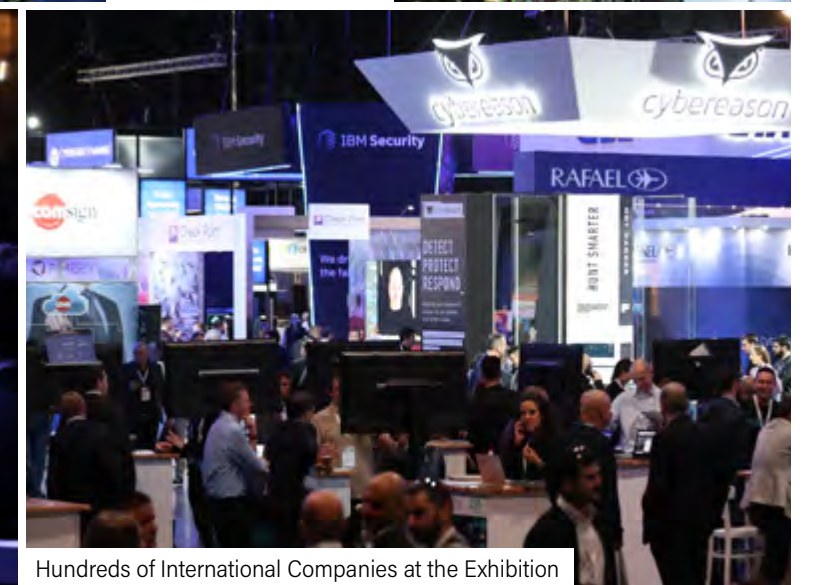
Over 70 Startups at the Startup Pavilion



Thousands of daily visitors



Over 750 Pre-scheduled B2B Meetings



Hundreds of International Companies at the Exhibition



## AMONG THE PREVIOUS SPEAKERS AT CYBERTECH AROUND THE WORLD



**PM BENJAMIN NETANYAHU**  
Prime Minister of Israel



**DR. YOSHI VARDI**  
Cybertech Conference Chairman



**YIGAL UNNA**  
Director General, Israel National Cyber Directorate



**SAULIUS SKVERNELIS**  
Prime Minister, the Republic of Lithuania



**MINISTER ROBERTA PINOTTI**  
Italian Minister of Defence



**GEN. (RET) DAVID H. PETRAEUS**  
Former Director of the CIA



**EVA CHAN**  
DTMB Director & State CIO, The State of Michigan



**CHUCK ROBBINS**  
CEO, Cisco



**HAIYAN SONG**  
Senior Vice President, Security Markets, Splunk



**MARC VAN ZADELHOFF**  
General Manager, IBM Security



**EMILY MOSSBURG**  
Global Cyber Leader, Deloitte



**PROF. EVIATAR MATANIA**  
Tel Aviv University Founder & Former Director General of INCID



**EUGENE KASPERSKY**  
Chairman & CEO, Kaspersky Labs



**DOREEN BOGDAN-MARTIN**  
Director, International Telecommunication Union (ITU)



**ALESSANDRO PROFUMO**  
Chief Executive Officer, Leonardo



**GIL SHWED**  
Founder & CEO, Check Point Software Technologies Ltd



**JOHN DELK**  
Chief Product Officer & GM Security Product Group, Micro Focus



**JEFFREY MASSIMILLA**  
Vice President Global Cybersecurity, General Motors



**KEN SCHNEIDER**  
Vice President, Fellow, Symantec



**OMAR ABBOSH**  
Chief Strategy Officer, Accenture



**DIANA KELLEY**  
Field CTO for Microsoft, Cyber Security Architect



**GRANT WATERFALL**  
EMEA Cybersecurity & Privacy Leader, PwC



**DR. ZULFIKAR RAMZAN**  
Chief Technology Officer, RSA



**DR. ORNA BERRY**  
Scientist, Entrepreneur & Executive



**BOBBY FORD**  
Vice President & Global CISO, Unilever



**TONY COLE**  
VP & Global Government CTO, FireEye



**MICHELE IACOVONE**  
SVP & Chief Information Security & Fraud Officer, Intuit



**NADAV ZAFIRIR**  
CEO & Co-Founder, Team8



**TOSHIO IWAMOTO**  
President & Chief Executive Officer of NTT DATA Corporation



**ERIN MOSELEY**  
VP Strategy & Business Development, Lockheed Martin



**MICKY BOODAEI**  
CEO & Founder, Transmit Security



**JAMES PATCHETT**  
President & CEO, New York City Economic Development Corporation



**SHAMLA NAIDOO**  
VP, IT Risk & IBM CISO, IBM Corporation



**BEN WHEELER**  
General Manager, Europe, Nyotron



**DAVID J. BLUMBERG**  
Founder & Managing Partner, Blumberg Capital



**LIOR DIV**  
CEO & CO-Founder, Cybereason



**ERIN MARIE SALTMAN**  
Policy Manager Counterterrorism & CVE EMEA, Facebook



**UDI MOKADY**  
Chairman & CEO, CyberArk



**MK NIR BARKAT**  
Member of Knesset; Former Mayor of Jerusalem; Founder & Former Chair CheckPoint Software Technologies



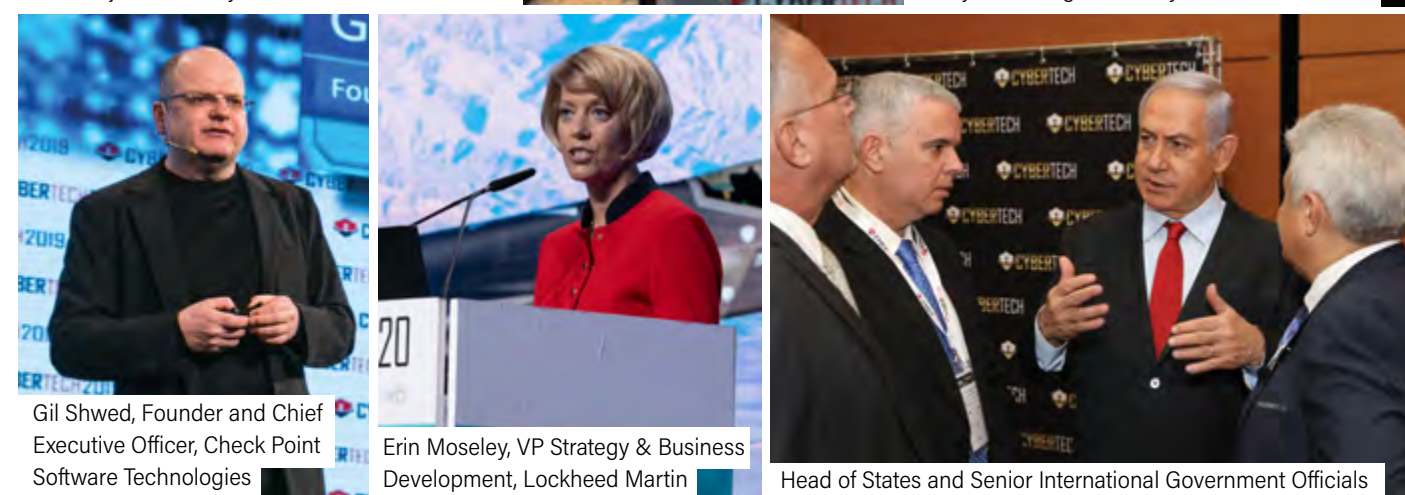
Over 18,500 Attendees at the Event



PM Benjamin Netanyahu, Prime Minister of Israel



Emily Mossburg, Global Cyber Leader, Deloitte



Gil Shwed, Founder and Chief Executive Officer, Check Point Software Technologies



Erin Moseley, VP Strategy & Business Development, Lockheed Martin



Head of States and Senior International Government Officials





## CYBERTECH SPECIAL EVENTS

The Cybertech conference consists of the main agenda and a wide range of special events. Cybertech's special events cover sector-specific topics.

## WE ENCOURAGE PARTICIPATION FROM ALL SECTORS



## CYBERTECH GLOBAL IN TEL AVIV IS AN INTERNATIONAL EVENT

### AMONG THE LEADING DELEGATIONS



USA



Japan



Italy



UK



India



China



Canada



France



Austria



Mexico



Australia



Germany



Chile



Switzerland



Spain



Panama



Thailand



Bosnia-Herzegovina



Slovakia



Singapore



Russia



Poland



Norway



Nigeria



Netherlands



Lithuania



Romania



Albania



Ghana



Hungary



Hong Kong



Portugal



Ivory Coast



Colombia



Kenya



Cyprus



Denmark



Kazakhstan



Azerbaijan



Czech Republic



Brazil



Belgium



Vietnam



Sweden



Greece



Ireland



Bulgaria



South Korea



Rwanda







## THE CYBERTECH ADVANTAGE

Cybertech provides attendees with a unique opportunity to network, strengthen existing alliances, form new ones, all while becoming acquainted with the latest innovations and solutions from the international cyber community.

» **CYBERTECH EXHIBITION:** Hundreds of technology companies from around the world gather to display their latest cyber solutions. Additionally, governmental bodies present their cybersecurity programs and initiatives.

» **EXCLUSIVE STARTUP PAVILION:** Innovative young startups present their cutting-edge developments and obtain global exposure.

» **TOP-TIER SPEAKERS:** Heads of State, C-level executives, entrepreneurs, multinational corporations, investors, and other local and international top-tier representatives and officials have a unique opportunity to participate in keynote speaking positions, panels, and stand-alone slots on a variety of topics concerning the global cyber community.

» **SPECIAL EVENTS:** Dozens of sector-specific special events cover the most relevant trends in cyber, in addition to regional meetings organized by foreign delegations.

» **PRE-SCHEDULED BUSINESS MEETINGS:** Thousands of meetings are pre-scheduled and arranged every year through Cybertech Tel Aviv's networking platform. Other opportunities include private room rentals.

» **GLOBAL DELEGATIONS:** Thousands of international government and industry delegations from various sectors attend to scout out new technologies, meet potential partners and learn from experts.

## WE LOOK FORWARD TO SEEING YOU AT THE EVENT!

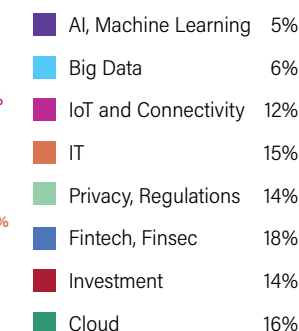
For more information, please visit [www.cybertechconference.com](http://www.cybertechconference.com) or contact us at [cyber@cybertechconference.com](mailto:cyber@cybertechconference.com)

## CYBERTECH GLOBAL TEL AVIV 2020 - STATISTICS

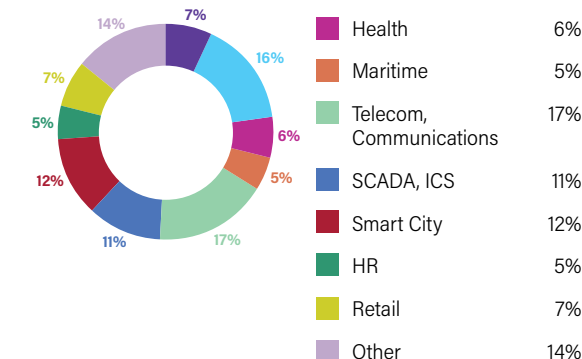
### Countries

Albania  
Australia  
Austria  
Azerbaijan  
Belgium  
Bosnia and Herzegovina  
Brazil  
Bulgaria  
Canada  
Chile  
China  
Colombia  
Croatia  
Cyprus  
Czech Republic  
Denmark  
France  
Germany  
Ghana  
Greece  
Hong Kong  
Hungary  
India  
Ireland  
Italy  
Ivory Coast  
Japan  
Kazakhstan  
Kenya  
Lithuania  
Mexico  
Netherlands  
Nigeria  
Norway  
Panama  
Poland  
Portugal  
Romania  
Russia  
Rwanda  
Serbia  
Singapore  
Slovakia  
South Korea  
Spain  
Sweden  
Switzerland  
Thailand  
Uganda  
United Kingdom  
United States  
Vietnam

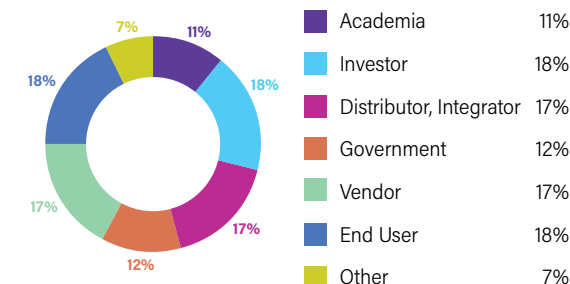
### Area of Interest



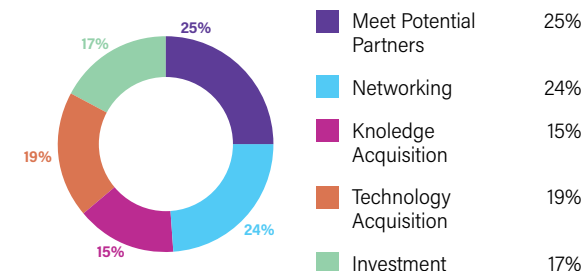
### Area of Interest



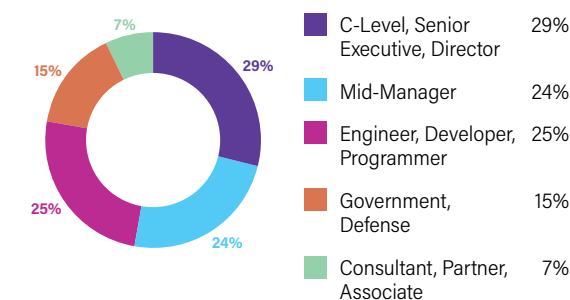
### Company Description



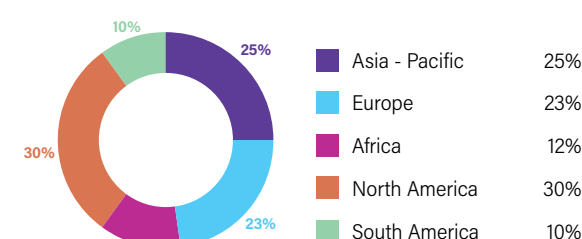
### Purpose of Visit



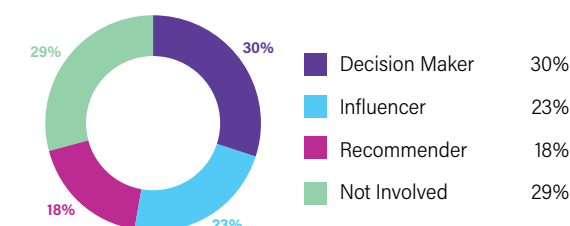
### Position Status



### Continent Breakdown



### Involvement





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INNOVATION PARTNER: 




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