Cybertech Global in Tel Aviv
March 1-3, 2022
Cybertech Global, the international cyber industry's summit, is a 3-day event consisting of a conference featuring top speakers and a sweeping exhibition hall. Each year, this event attracts leading companies, senior government officials, world-renowned speakers, innovative startups, and investors across all sectors.

Leading the world with the most high tech companies per capita, the coastal city of Tel Aviv has hosted Cybertech Global since 2014. This is the place to foster long-lasting business connections and create exciting new opportunities with government entities, industry leaders and academics.

With cyber leaders from over 80 countries coming together, visitors and participants can enjoy the B2B platform and use it to pre-schedule onsite business meetings.

Conference sessions cover a wide range of topics and touch upon different sectors - from security to logistics, through finance, education, and health. The conference will also feature sector-specific special events, designed to explore some of their unique challenges and opportunities.

For more information on Cybertech Global, please visit our website and subscribe to our newsletter at www.cybertechconference.com
## AMONG OUR SPEAKERS

**Benjamin Netanyahu, Former Prime Minister of Israel**  
Over 18,500 Attendees at the Event

**Gil Shwed, Founder and Chief Executive Officer, Check Point Software Technologies**  
EMILY MOSSBURG, Global Cyber Leader, Deloitte

### AMONG THE PREVIOUS SPEAKERS AT CYBERTECH AROUND THE WORLD

- **Benjamin Netanyahu**, Former Prime Minister of Israel
- **Emily Mossburg**, Global Cyber Leader, Deloitte
- **Gil Shwed**, Founder and Chief Executive Officer, Check Point Software Technologies
- **Erin Moseley**, VP Strategy & Business Development, Lockheed Martin
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The Cybertech conference consists of the main agenda and a wide range of special events. Cybertech’s special events cover sector-specific topics.

WE ENCOURAGE PARTICIPATION FROM ALL SECTORS

Frontier Tech  Finance  Communications  Healthcare
Critical Infrastructure  Legal  Human Factor  Advanced Manufacturing
Smart Mobility  Maritime  Airports and Aviation  Railways

Cybertech Global in Tel Aviv is an international event among the leading delegations:

USA  Japan  Italy  UK  India  China  Canada
France  Austria  Mexico  Australia  Germany  Chile  Switzerland
Spain  Panama  Thailand  Bosnia-Herzegovina  Slovakia  Singapore  Russia
Poland  Norway  Nigeria  Netherlands  Lithuania  Romania  Albania
Ghana  Hungary  Hong Kong  Portugal  Ivory Coast  Colombia  Kenya
Cyprus  Denmark  Kazakhstan  Azerbaijan  Czech Republic  Brazil  Belgium
Vietnam  Sweden  Greece  Ireland  Bulgaria  South Korea  Rwanda

W: www.cybertechconference.com  E: cyber@cybertechconference.com  T: +972-74-7031211
Cybertech provides attendees with a unique opportunity to network, strengthen existing alliances, and form new ones, all while becoming acquainted with the latest innovations from the international cyber ecosystem.

**THE CYBERTECH ADVANTAGE**

Cybertech exhibition: Hundreds of tech companies from around the world gather to display their latest cyber innovations and solutions. In addition, government entities present their cybersecurity programs and initiatives.

Exclusive startup pavilion: Innovative young startups present their cutting-edge developments and obtain global exposure.

Top-tier speakers: Heads of State, C-level executives from Fortune-500 corporations, entrepreneurs, investors, and other local and international prominent representatives and officials enjoy a unique opportunity to take part in keynote speaking positions, panels, and stand-alone slots on a variety of topics concerning the global cyber community.

**SPECIAL EVENTS:** Dozens of sector-specific special events cover the most relevant trends in cyber, in addition to regional meetings organized by foreign delegations. Thousands of meetings are pre-scheduled and arranged every year through Cybertech Tel Aviv’s networking platform. Additional opportunities include private room rentals.

**GLOBAL DELEGATIONS:** Thousands of international government and industry delegations from various sectors attend the conference to scout out new technologies, meet potential partners, and learn from best experts.

We look forward to seeing you at the event!

For more information, please visit [www.cybertechconference.com](http://www.cybertechconference.com) or contact us at cyber@cybertechconference.com

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### Countries

- Albania
- Australia
- Austria
- Azerbaijan
- Belgium
- Bosnia and Herzegovina
- Brazil
- Bulgaria
- Canada
- Chile
- China
- Colombia
- Croatia
- Cyprus
- Czech Republic
- Denmark
- France
- Germany
- Ghana
- Greece
- Hong Kong
- Hungary
- India
- Ireland
- Italy
- Ivory Coast
- Japan
- Kazakhstan
- Kenya
- Lithuania
- Mexico
- Netherlands
- Nigeria
- Norway
- Panama
- Portugal
- Romania
- Russia
- Rwanda
- Serbia
- Singapore
- Slovakia
- South Korea
- Spain
- Sweden
- Switzerland
- Thailand
- Uganda
- United Kingdom
- United States
- Vietnam

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### Area of Interest

- AI Machine Learning: 5%
- Big Data: 6%
- IoT and Connectivity: 12%
- IT: 15%
- Privacy, Regulations: 14%
- Fintech, Finsec: 18%
- Investment: 14%
- Cloud: 16%

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### Company Description

- Academia: 11%
- Investor: 16%
- Distributor, Integrator: 17%
- Government: 12%
- Vendor: 17%
- End User: 18%
- Other: 7%

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### Position Status

- C-Level, Senior Executive, Director: 29%
- Mid-Manager: 24%
- Engineer, Developer, Programmer: 25%
- Government, Defense: 15%
- Consultant, Partner, Associate: 7%

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### Purpose of Visit

- Meet Potential Partners: 25%
- Networking: 24%
- Knowledge Acquisiton: 15%
- Technology Acquisition: 19%
- Investment: 17%

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### Continent Breakdown

- Asia - Pacific: 25%
- Europe: 23%
- Africa: 12%
- North America: 30%
- South America: 10%

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### Involvement

- Decision Maker: 30%
- Influencer: 25%
- Recommender: 18%
- Not Involved: 29%