



CYBERTECH GLOBAL TEL AVIV 2024

APRIL 8-10, 2024 | EXPO TEL AVIV | PAVILION 2

3 DAY AGENDA

EXHIBITION OPENING HOURS

8.4 14:00 - 17:30 | 9.4 8:00 - 18:00 | 10.4 8:00 - 18:00

APRIL 8

SPECIAL SEMINARS

HALL B | 14:00-17:30

14:00-15:30	<p>SPECIAL ROUNDTABLE: THE IOT AND 5G ERA - CYBERSECURITY CHALLENGES AND OPPORTUNITIES</p> <p>Moderator: BG. (Res.) Nati Cohen, Chairman, CyberIL, Israel</p> <p>Tali Shemer, Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel</p> <p>Dr. Tehilla Shwartz Altshuler, Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel</p> <p>Yusuph Kileo, Cybersecurity and Digital Forensics Expert, Board Director, African ICT Alliance (AfICTA), Tanzania</p> <p>Atine John Bosco, Head of ICT, Organisation of African, Caribbean, and Pacific States (OACPS), Belgium</p>
16:00-17:30	<p>HEALTHCARE CYBERSECURITY - A LEADING TARGET FOR CYBERCRIMINALS: MODERN THREATS, TRENDS, AND BEST PRACTICES</p> <p>Moderator: Prof. Rivka Carmi, President, Israel National Academy for Science in Medicine, Israel</p> <p>Tom Harrell, Senior GRC Policy Advisor, NIH/National Center for Advancing Translational Sciences, USA</p> <p>Avivit Kotler, Head of Cyber Security and Data Privacy, Clalit Health Services, Israel</p> <p>Prof. Yoram Weiss, Director-General, Hadassah Medical Organization, Israel</p> <p>Eliav Noori, Director, Civil Sectors & Critical Infrastructures Cyber Defense Center, Israeli National Cyber Directorate (INCD), Israel</p> <p>Yaniv Paz, Manager, Cyber Security Guidance Unit, Ministry of Health, Israel</p>

APRIL 9

MAIN CONFERENCE AND SPECIAL SEMINARS

OPENING PLENARY | HALL A | 9:00-18:00

9:00-9:15	<p>Welcome: Amir Rapaport, Founder, Cybertech</p> <p>Greetings: Prof. Daniel Chamovitz, President, Ben-Gurion University of the Negev, Israel</p> <p>Host: Dr. Yossi Vardi, Chairman, Cybertech</p>
9:15-9:25	<p>BUILDING VIRTUAL FORTRESSES: ENHANCING INTERNATIONAL CYBERSECURITY THROUGH NATIONAL EFFORTS AND INTERNATIONAL COOPERATION</p> <p>Greta Monika Tuckute, Deputy Minister, Ministry of National Defence, Republic of Lithuania</p>
9:25-9:35	<p>IR TO FULL CYBER CRISIS MANAGEMENT: THE TRANSITION</p> <p>Refael Franco, Co-Founder and CEO, CodeBlue; Former Deputy General Director of Israel National Directorate Israel (INCD), Israel</p>
9:35-9:45	<p>GERMANY: BUILDING A CYBERNATION</p> <p>Claudia Plattner, President, Federal Office for Information Security (BSI), Germany</p>
9:45-10:00	<p>FIRESIDE CHAT:</p> <p>Gil Shwed, CEO, Check Point Software Technologies, Israel</p> <p>Interviewer: Shir Meir, Head of Content, Cybertech, Israel</p>
10:00-10:10	<p>Omer Grossman, CIO, CyberArk, Israel</p>
10:10-10:20	<p>TBD</p>
10:20-10:40	<p>AN SUCCESSFUL ISRAELI STORY OF A SERIAL ENTREPRENEUR, MILITARY SERVICE, ACADEMIA AND GIANT INVESTORS</p> <p>Host: Amir Rapaport, Founder of Cybertech and Co-Author of Cybermania</p> <p>Amiram Shachar, Co-Founder and CEO, Upwind Security, Israel</p> <p>BG. (Res.) Nati Cohen, Chairman, CyberIL, Israel</p> <p>Omri Casspi, Former NBA Player; Co-Founder and Managing Partner, Sheva VC, Israel</p>



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HALL A	
10:40-10:55	<p>RIDING OUT THE STORM: CREATING NEW CYBER COMPANIES IN TROUBLED WATERS Nadav Zafir, Co-Founder & CEO, Team8, Israel Dan Benjamin, Co-Founder & CEO of Dig Security, Israel Ofer Ben-Noon, Co-Founder & CEO, Talon Cyber Security, Israel</p>
10:55-11:05	TBD
11:05-11:15	<p>CYBER FOR THE NATIONAL LEVEL Esti Peshin, General Manager, Cyber Division, Israel Aerospace Industries (IAI), Israel</p>
11:15-11:25	<p>IRON SWORD IN THE CYBER DIMENSION Gaby Portnoy, Director General, Israel National Cyber Directorate (INCD), Israel</p>
11:25-12:05	<p>GERMANY, UK, SPAIN, ISRAEL, AND NORWAY - AN INTERNATIONAL DIALOGUE OF CYBER LEADERS ON THE GREATEST CYBER CHALLENGES FOR 2024 Gaby Portnoy, Director General, Israel National Cyber Directorate (INCD), Israel Claudia Plattner, President, Federal Office for Information Security (BSI), Germany Félix Barrio Juárez, Director General, National Cybersecurity Institute (INCIBE), Spain Prof. Sokratis K. Katsikas, Director, Norwegian Centre for Cybersecurity in Critical Sectors, Norway Dr. Melanie Garson, Cyber Policy and Tech Geopolitics Lead, Tony Blair Institute for Global Change, UK</p>
12:05-12:35	<p>WHAT WILL BE THE NEXT BIG THING IN CYBER? THE MAIN INVESTMENT DISCUSSION Shay Michel, Managing Partner, Merlin Ventures, Israel Ofer Schreiber, Senior Partner, YL Ventures, Israel</p>
12:35-12:45	TBD
12:45-13:00	THE NEW GLOBAL ORDER IN THE CYBER ERA (TBD)
13:00-14:00	LUNCH BREAK AND EXHIBITION
14:00-14:35	<p>ADVANCING CYBERSECURITY THROUGH GLOBAL COLLABORATION IN CYBER Moderator: Oksana Kolchina, Content Director & Head of Foreign Affairs Department, Cybertech, Israel Wilfried Karl, Director, Central Office for Information Technology in the Security Sector (ZITiS), Germany Erika Kurockina, Vice-Minister of Economy and Innovation, Republic of Lithuania Antonio Millán, Minister Counselor, Embassy of Spain to Israel, Spain Amir Sagie, Cyber Affairs Coordinator, Ministry of Foreign Affairs, Israel Aviram Atzaba, Executive Director for International Cooperation, Israeli National Cyber Directorate (INCD), Israel David Foy, Head of Sector Development - Digital Economy, Luxinnovation, Luxembourg</p>
14:45-15:00	<p>TECH STAGE Host: Dr. Dorit Dor, Ph.D., Chief Technology Officer, Check Point, Israel</p> <p>AI UNDER FIRE: ATTACKING AND DEFENDING DEEP NEURAL NETWORKS Prof. Moshe Sipper, Professor of AI, Ben Gurion University of the Negev, Israel Prof. Ofer Hadar, Professor, Communication Systems Engineering Department, Ben Gurion University of the Negev, Israel</p>
15:00-15:35	<p>AI FOR CYBER AND CYBER FOR AI Moderator: Ira Winkler, Former Chief Security Architect, Walmart, USA Andrew J. Smeaton, Co-Founder, Boston CISO; CISO at Afiniti, USA Tamir Shavro, Director, Software Engineering - IAST and DAST Products, Synopsys, Israel Dr. Emir Kremic, Ph.D, General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina Oren Butchmits, CTO, Technology Unit, Israeli National Cyber Directorate (INCD), Israel Sounil Yo, CTO, Knostic, USA</p>



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15:35-16:10	<p>CYBERSECURITY IN FINANCIAL SERVICES Moderator: Yodfat Harel Buchris, Managing Director, Blumberg Capital, Israel Dineshwar Sahni, Director and Head of AppSec, VISA, USA David Weinstock, Private Wealth Management, UBS, USA Hadar Michaelis, Global CISO, Discount Group, Israel Atine John Bosco, Head of ICT, Organisation of African, Caribbean, and Pacific States (OACPS), Belgium</p>
16:10-16:20	<p>LESSONS LEARNED: BUILDING CYBER - RESILIENCE IN THE GLOBAL FINANCIAL SECTOR Paul Williams, President, Electric Infrastructure Security Council (EIS), UK</p>
16:20-16:30	<p>BETWEEN APPLICATIONS, DATA, AND IDENTITIES - SECURITY FOR WHAT MATTERS MOST Moshe Lipsker, Israel GM & SVP Global Product Dev, Imperva (Acquired by Thales), Israel</p>
16:30-17:05	<p>CLOUD ADVANCED CYBERSECURITY SOLUTIONS Moderator: Dr. Dorit Dor, Ph.D., Chief Technology Officer, Check Point, Israel Raviv Raz, Cloud Security Manager, ING Bank, Netherlands Amiram Shachar, Co-Founder and CEO, Upwind Security, Israel Yaron Slutzky, CISO, Agoda - Booking Holdings, Thailand Tali Shemer, Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel</p>
17:05-17:40	<p>SOFTWARE SUPPLY CHAIN SECURITY ATTACKERS SHIFT LEFT Moderator: Nir Peleg, VP, Scribe Security; Former Head of R&D, Israeli National Cyber Directorate (INCD), Israel Gunnar Peterson, CISO, Forter, USA Gidi Farkash, VP Operations, Security & IT; President of ISC2 Chapter, Israel Ohad Meshulam, Director of the Financial Resilience Center, Israeli National Cyber Directorate (INCD), Israel Ira Winkler, Former Chief Security Architect, Walmart, USA</p>
17:40-17:50	<p>SECURING THE NATION WITH THE CYBER DOME CONCEPT Tom Alexandrovich, Executive Director, Active & Technological Defense Division, Israeli National Cyber Directorate (INCD), Israel</p>
<p>HALL B 14:00-18:00</p>	
14:40-14:40	<p>SPECIAL DISCUSSION BY THE 8200 ALUMNI ASSOCIATION: SOCIAL MEDIA RESHAPING WAR Moderator: Leehe Friedman, Managing Director, 8200 Impact, Israel Prof. Karine Nahon, Head of Data, Government and Democracy Program, Reichman University, Israel Inbal Karo, Data Strategy Expert, Independent, Israel Chen Reuveni, Manager, 8200MidEast, Israel Jonathan Jacobi, Project Manager Officer, 8200 Graduate, Israel</p>
14:40-15:10	<p>TBD</p>
15:10-15:50	<p>BUILDING INTERNATIONAL CYBER & INNOVATION ECOSYSTEMS WORLDWIDE Moderator: Uzy Zwebner, Chairman, Innovation BaseCamp, Israel Claudia Plattner, President, Federal Office for Information Security (BSI), Germany Rahav Shalom-Revivo, Head of Financial-Cyber Innovation and International Engagements, Ministry of Finance, Israel Erika Kurockina, Vice-Minister of Economy and Innovation, Republic of Lithuania Roy Avrahami, Chief Innovation Officer & Corporate Investment Arm, Ashdod Port Company, Israel Dadi Gertler, Executive Director of Innovation & Technology Partnerships, Israeli National Cyber Directorate (INCD), Israel Thanos Charistos, Partner, Nexus Law Firm, Greece</p>
15:50-16:25	<p>WOMEN IN TECH: HOW TO BREAK THE GLASS CEILING Moderator: Ruth Shoham, CEO, The Open University of Israel; Former Chief Executive Director of Strategy & Partnerships, INCD; Colonel (Res.) 8200 Unit, Israel Dana Toren, Executive Director, Head of Israel National CERT, Israeli National Cyber Directorate (INCD), Israel Brig. Gen. (Res.) Neri Horoviz, Former Chief of the Artillery Corps, The Israel Defense Forces (IDF), Israel</p>



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APRIL 9

HALL B

WOMEN MENTOR WOMEN

The Most Successful Women in Tech with Promising Young Women Entrepreneurs

16:25-17:05

COMPETENT TALENTS FOR THE CYBER INDUSTRY

Moderator: Bob Flores, Former CTO, Central Intelligence Agency (CIA), USA
Wilfried Karl, Director, Central Office for Information Technology in the Security Sector (ZITiS), Germany
Yosi Shneck, CEO, YSICONS; Energy & Security Lead, EIS Council, Israel
Moshe Friedman, Co-Founder & CEO, KamaTech, Israel
Orit Tatarsky, Director, Skills & Growth Center, Israeli National Cyber Directorate (INCD), Israel
Hans Shakur, Entrepreneur, Startup Strategist, Business Catalyst and Inclusive Growth Specialist, Israel

17:05-17:45

SPECIAL SEMINARS

HALL I

16:00-18:00

Invest in the Best

The Main Exclusive Meeting Between Selected Startups and Leading Investors

(By Invitation Only)

In Collaboration with Discount Tech

HALL H

14:00-16:00

Special Simulation Event

Learning From the Future: Cyber and EMP Attack Global Crisis Management

Moderator: Yosi Shneck, CEO, YSICONS; Energy & Security Lead, EIS Council, Israel

Dr. Ehud Ganani, Vice President for Strategic Programs, EIS Council, Israel

Craig Haggard, State Representative, Indiana House Republicans, USA

Esti Peshin, VP & General Manager, Cyber Division, Israel Aerospace Industries, Israel

Aviram Avraham Bachar, Director of Energy ICS Center, Sectorial and Critical Infrastructure Division, Israeli National Cyber Directorate (INCD), Israel

16:30-18:00

Maritime Cybersecurity: An Ocean of Risks

Moderator: Yigal Unna, Former Director General, Israeli National Cyber Directorate (INCD), Israel

Prof. Sokratis K. Katsikas, Director, Norwegian Centre for Cybersecurity in Critical Sectors, Norway

Gadi Benmoshe, Former CIO at Israel Ports Company and Managing Director, Marinnovators, Israel

Roy Avrahami, Chief Innovation Officer & Corporate Investment Arm, Ashdod Port Company, Israel

Lt. Col. (Res.) Tamir Goren, Director, Strategic Programs, Israeli National Cyber Directorate (INCD), Israel

18:00-20:00

BEER AND BUSINESS - FORMAL INTERNATIONAL RECEPTION AT THE CYBERTECH ROOFTOP

FOLLOWING THE END OF THE CONFERENCE



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APRIL 10

HALL A | 9:00-18:00

TEL AVIV TECH WEEK STAGE

THE FORMAL OPENING OF SPARKS INNOVATION SUMMIT IN CONJUNCTION WITH CYBERTECH GLOBAL

9:00-9:10	<p>Host: Dr. Yossi Vardi, Chairman of Cybertech & Sparks Innovation Summit</p> <p>Welcome: Prof. Dan Blumberg, VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel</p> <p>Greetings: Moshe Zviran, Chief Entrepreneurship and Innovation Officer, Tel Aviv University, Israel</p>
9:10-9:20	<p>ISRAELI HIGH-TECH FOR ISRAELI CIVILIANS IN TIMES OF WAR</p> <p>Oren Sagi, Managing Director, Cisco, Israel</p>
9:20-9:30	TBD
9:30-9:40	<p>SPECIAL ADDRESS</p> <p>Hon. Isaac Herzog, President of the State of Israel, Israel</p>
9:40-9:50	TECH GIANT ON AI (TBD)
9:50-10:00	Brig. Gen. Yael Grossman , Commander, C4I Branch's Lotem Technological Unit, The Israel Defense Forces (IDF), Israel
10:00-10:10	TBD
10:10-10:20	TBD
10:20-10:30	TBD
10:30-13:00	<p>THE TEL AVIV SPARKS INNOVATION SUMMIT STAGE</p> <p>More information to follow</p>
13:00-14:00	LUNCH BREAK AND EXHIBITION
14:00-18:00	<p>THE TEL AVIV SPARKS INNOVATION SUMMIT STAGE</p> <p>More information to follow</p>

HALL B | 10:30-13:00 | THE CYBERTECH STAGE

Host: Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office; Managing Partner at MSF Partners AG, Israel

10:30-10:40	<p>FROM ZERO TO HERO - THE CISO JOURNEY</p> <p>Jony Fischbein, CISO, Check Point Software, Israel</p>
10:40-11:20	<p>CYBER WARFARE - LESSONS LEARNED FROM WARS IN UKRAINE, GAZA, AND AROUND THE WORLD</p> <p>Moderator: Yigal Unna, Former Director General, Israeli National Cyber Directorate (INCD), Israel</p> <p>Dr. Melanie Garson, Cyber Policy and Tech Geopolitics Lead, Tony Blair Institute for Global Change, UK</p> <p>Ory Schien, Executive Director for Intelligence & Threats Assessment, Israeli National Cyber Directorate (INCD), Israel</p> <p>Sanaz Yashar, Co-Founder & CEO, Zafran Security, Israel</p>



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11:20-11:50	<p>UNLEASHING CYBER AND AI IN THE FIGHT AGAINST TERROR FUNDING Moderator: Mark Gazit, Chairman, NEWS Navigation; Founder & Former CEO, ThetaRay, Israel Dr. Shlomit Wagman, Former Chair of Israel Anti-Money Laundering Authority; Former Chair of Israel Privacy Protection Authority; Research Fellow, Harvard University, USA Paul Landes, Head, National Bureau for Counter Terror Financing (NBCTF), Israel</p>
11:50-12:30	<p>HACKING THE TRUTH: INFLUENCE CAMPAIGNS AND CYBER IN A WORLD OF FAKE Moderator: Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office; Managing Partner at MSF Partners AG, Israel Dr. Tehilla Shwartz Altshuler, Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel Prof. Anat Ben-David, Department of Sociology, Political Science, and Communication, Open University, Israel Omri Timianker, Co-Founder, Managing Director EMEA & President, Cobwebs Technologies, Israel (TBD) Roy Friedman, Executive Director for Strategy & Policy, Israeli National Cyber Directorate (INCD), Israel</p>
12:30-13:00	<p>FIRESIDE CHAT: FOREIGN INTERFERENCE IN ELECTIONS AND DISRUPTION OF THE DEMOCRATIC PROCESSES Tom Alexandrovich, Executive Director, Active & Technological Defense Division, Israeli National Cyber Directorate (INCD), Israel With Dr. Emir Kremic, Ph.D, General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina</p>
13:00-14:00	LUNCH BREAK AND EXHIBITION
HALL B 14:00-16:00 CYBER AND THE PHYSICAL WORLD	
14:00-14:10	<p>Prof. Dan Blumberg, VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel</p>
14:10-14:25	<p>Gen. (Res.) Yiftah Ron-Tal, Former Chairman of the Board, Israel Electric Corporation (IEC), Israel</p>
14:25-14:35	<p>WHAT POLICY CHANGES CAN BUILD RESILIENCE TO EXISTENTIAL INFRASTRUCTURE THREATS Avi Schnurr, CEO and President, Electric Infrastructure Security Council (EIS), Israel</p>
14:35-15:20	<p>PROTECTING PHYSICAL INFRASTRUCTURE FROM CYBERATTACKS - CHALLENGES AND OPPORTUNITIES Moderator: Yosi Shneck, CEO, YSICONS; Energy & Security Lead, EIS Council, Israel Prof. Ernesto Damiani, Director, Center for Cyber Physical Systems (C2PS), Khalifa University, UAE Massimo Ravenna, Head of Information & Cyber Security, ACEA, Italy Eddy Thesee, VP Cybersecurity Products & Solutions, Alstom, France Yosi Shavit, Head of ICS Cyber Security Department, Ministry of Environmental Protection, Israel Dr. Ehud Ganani, VP Strategic Programs, Electric Infrastructure Security Council (EIS), Israel</p>
15:20-15:30	<p>ONE-ON-ONE: INTELLECTUAL PROPERTY (IP) OF CYBER TECHNOLOGIES Zori Kor, Vice President, ASERO Worldwide, Israel With Dr. Kfir Luzzatto, President, The Luzzatto Group, Israel</p>
15:30-16:00	<p>BETWEEN REGULATIONS, GOVERNMENT, AND DATA PROTECTION Moderator: Zori Kor, Vice President, ASERO Worldwide, Israel Adv. Daria Tsafirir-Haskin, Legal Advisor, Israel National Cyber Directorate (INCD), Israel Keniz Otieno Agira, Chairman, Cyber Security & Forensics Association (KCSFA), Kenya Dr. Yaniv Harel, CSO Cyber Center, Tel-Aviv University, Israel</p>
18:00-20:00 FORMAL CYBERTECH & SPARKS INNOVATION SUMMIT FORMAL RECEPTION (INVITE ONLY)	