



# CYBERTECH GLOBAL TELAVIV 2024

APRIL 8-10, 2024 | EXPO TEL AVIV | PAVILION 2

## 3 DAY AGENDA

### EXHIBITION OPENING HOURS

8.4 14:00 - 17:30 | 9.4 8:00 - 18:00 | 10.4 8:00 - 18:00

## APRIL 8

### SPECIAL SEMINARS

#### HALL B | 14:00-17:30

14:00-15:30	<p><b>SPECIAL ROUNDTABLE: THE IOT AND 5G ERA - CYBERSECURITY CHALLENGES AND OPPORTUNITIES</b></p> <p><b>Moderator: BG. (Res.) Nati Cohen</b>, Chairman, CyberIL, Israel</p> <p><b>Tali Shemer</b>, Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel</p> <p><b>Dr. Tehilla Schwartz Altshuler</b>, Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel</p> <p><b>Yusuph Kileo</b>, Cybersecurity and Digital Forensics Expert, Board Director, African ICT Alliance (AfICTA), Tanzania</p> <p><b>Atine John Bosco</b>, Head of ICT, Organisation of African, Caribbean, and Pacific States (OACPS), Belgium</p>
16:00-17:30	<p><b>HEALTHCARE CYBERSECURITY - A LEADING TARGET FOR CYBERCRIMINALS: MODERN THREATS, TRENDS, AND BEST PRACTICES</b></p> <p><b>Moderator: Prof. Rivka Carmi</b>, President, Israel National Academy for Science in Medicine, Israel</p> <p><b>Tom Harrell</b>, Senior GRC Policy Advisor, NIH/National Center for Advancing Translational Sciences, USA</p> <p><b>Avivit Kotler</b>, Head of Cyber Security and Data Privacy, Clalit Health Services, Israel</p> <p><b>Prof. Yoram Weiss</b>, Director-General, Hadassah Medical Organization, Israel</p> <p><b>Eliav Noori</b>, Director, Civil Sectors &amp; Critical Infrastructures Cyber Defense Center, Israeli National Cyber Directorate (INCD), Israel</p> <p><b>Yaniv Paz</b>, Manager, Cyber Security Guidance Unit, Ministry of Health, Israel</p>

## APRIL 9

### MAIN CONFERENCE AND SPECIAL SEMINARS

#### OPENING PLENARY | HALL A | 9:00-18:00

9:00-9:15	<p><b>Welcome: Amir Rapaport</b>, Founder, Cybertech</p> <p><b>Greetings: Prof. Daniel Chamovitz</b>, President, Ben-Gurion University of the Negev, Israel</p> <p><b>Host: Dr. Yossi Vardi</b>, Chairman, Cybertech</p>
9:15-9:25	<p><b>BUILDING VIRTUAL FORTRESSES: ENHANCING INTERNATIONAL CYBERSECURITY THROUGH NATIONAL EFFORTS AND INTERNATIONAL COOPERATION</b></p> <p><b>Greta Monika Tuckute</b>, Deputy Minister, Ministry of National Defence, Republic of Lithuania</p>
9:25-9:35	<p><b>IR TO FULL CYBER CRISIS MANAGEMENT: THE TRANSITION</b></p> <p><b>Refael Franco</b>, Co-Founder and CEO, CodeBlue; Former Deputy General Director of Israel National Directorate Israel (INCD), Israel</p>
9:35-9:45	<p><b>GERMANY: BUILDING A CYBERNATION</b></p> <p><b>Claudia Plattner</b>, President, Federal Office for Information Security (BSI), Germany</p>
9:45-10:00	<p><b>FIRESIDE CHAT</b></p> <p><b>Gil Shwed</b>, CEO, Check Point Software Technologies, Israel</p> <p><b>Interviewer: Shir Meir</b>, Head of Content, Cybertech, Israel</p>
10:00-10:10	<p><b>Omer Grossman</b>, CIO, CyberArk, Israel</p>
10:10-10:20	<p><b>TBD</b></p>
10:20-10:40	<p><b>AN SUCCESSFUL ISRAELI STORY OF A SERIAL ENTREPRENEUR, MILITARY SERVICE, ACADEMIA, AND GIANT INVESTORS</b></p> <p><b>Host: Amir Rapaport</b>, Founder of Cybertech and Co-Author of Cybermania</p> <p><b>Amiram Shachar</b>, Co-Founder and CEO, Upwind Security, Israel</p> <p><b>BG. (Res.) Nati Cohen</b>, Chairman, CyberIL, Israel</p> <p><b>Omri Casspi</b>, Former NBA Player; Co-Founder and Managing Partner, Sheva VC, Israel</p>



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## HALL A

10:40-10:55	<b>RIDING OUT THE STORM: CREATING NEW CYBER COMPANIES IN TROUBLED WATERS</b> <b>Nadav Zafrir</b> , Co-Founder & CEO, Team8, Israel <b>Dan Benjamin</b> , Co-Founder & CEO of Dig Security, Israel <b>Ofer Ben-Noon</b> , Co-Founder & CEO, Talon Cyber Security, Israel
10:55-11:05	TBD
11:05-11:15	<b>FIRESIDE CHAT</b> <b>Esti Peshin</b> , General Manager, Cyber Division, Israel Aerospace Industries (IAI), Israel <b>Interviewer: Dr. Yossi Vardi</b> , Chairman, Cybertech
11:15-11:25	<b>IRON SWORD IN THE CYBER DIMENSION</b> <b>Gaby Portnoy</b> , Director General, Israel National Cyber Directorate (INCD), Israel
11:25-12:05	<b>GERMANY, UK, SPAIN, ISRAEL, AND NORWAY - AN INTERNATIONAL DIALOGUE OF CYBER LEADERS ON THE GREATEST CYBER CHALLENGES FOR 2024</b> <b>Moderator: Aviram Atzaba</b> , Executive Director for International Cooperation, Israeli National Cyber Directorate (INCD), Israel <b>Gaby Portnoy</b> , Director General, Israel National Cyber Directorate (INCD), Israel <b>Claudia Plattner</b> , President, Federal Office for Information Security (BSI), Germany <b>Félix Barrio Juárez</b> , Director General, National Cybersecurity Institute (INCIBE), Spain <b>Prof. Sokratis K. Katsikas</b> , Director, Norwegian Centre for Cybersecurity in Critical Sectors, Norway <b>Dr. Melanie Garson</b> , Cyber Policy and Tech Geopolitics Lead, Tony Blair Institute for Global Change, UK
12:05-12:35	<b>WHAT WILL BE THE NEXT BIG THING IN CYBER? THE MAIN INVESTMENT DISCUSSION</b> <b>Shay Michel</b> , Managing Partner, Merlin Ventures, Israel <b>Ofer Schreiber</b> , Senior Partner, YL Ventures, Israel
12:35-12:45	TBD
12:45-13:00	<b>THE NEW GLOBAL ORDER IN THE CYBER ERA (TBD)</b>
13:00-14:00	<b>LUNCH BREAK AND EXHIBITION</b>
14:00-14:35	<b>ADVANCING CYBERSECURITY THROUGH GLOBAL COLLABORATION IN CYBER</b> <b>Moderator: Oksana Kolchina</b> , Content Director & Head of Foreign Affairs Department, Cybertech, Israel <b>Wilfried Karl</b> , Director, Central Office for Information Technology in the Security Sector (ZITis), Germany <b>Erika Kurockina</b> , Vice-Minister of Economy and Innovation, Republic of Lithuania <b>Antonio Millán</b> , Minister Counselor, Embassy of Spain to Israel, Spain <b>Amir Sagie</b> , Cyber Affairs Coordinator, Ministry of Foreign Affairs, Israel <b>Aviram Atzaba</b> , Executive Director for International Cooperation, Israeli National Cyber Directorate (INCD), Israel <b>David Foy</b> , Head of Sector Development - Digital Economy, Luxinnovation, Luxembourg
14:35-14:45	<b>TECH STAGE</b> <b>Host: Dr. Dorit Dor, Ph.D.</b> , Chief Technology Officer, Check Point, Israel <b>STRATEGIC INSIGHT ON TRANSFORMATIONS IN TECHNOLOGIES AND THEIR IMPACT ON CYBERSECURITY</b> <b>Dr. Dorit Dor Ph.D.</b> , Chief Technology Officer, Check Point, Israel
14:45-14:55	<b>LESSONS LEARNED: BUILDING CYBER - RESILIENCE IN THE GLOBAL FINANCIAL SECTOR</b> <b>Paul Williams</b> , President, Electric Infrastructure Security Council (EIS), UK
14:55-15:30	<b>CYBERSECURITY IN FINANCIAL SERVICES</b> <b>Moderator: Yodfat Harel Buchris</b> , Managing Director, Blumberg Capital, Israel <b>Dineshwar Sahni</b> , Director and Head of AppSec, VISA, USA <b>David Weinstock</b> , Private Wealth Management, UBS, USA <b>Hadar Michaelis</b> , Global CISO, Discount Group, Israel <b>Atine John Bosco</b> , Head of ICT, Organisation of African, Caribbean, and Pacific States (OACPS), Belgium



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15:30-15:45	<b>AI UNDER FIRE: ATTACKING AND DEFENDING DEEP NEURAL NETWORKS</b> <b>Prof. Moshe Sipper</b> , Professor of AI, Ben Gurion University of the Negev, Israel <b>Prof. Ofer Hadar</b> , Professor, Communication Systems Engineering Department, Ben Gurion University of the Negev, Israel
15:45-16:20	<b>AI FOR CYBER AND CYBER FOR AI</b> <b>Moderator: Ira Winkler</b> , Former Chief Security Architect, Walmart, USA <b>Tamir Shavro</b> , Sr. Director, Software Engineering - IAST and DAST Products, Synopsys, Israel <b>Andrew J. Smeaton</b> , Co-Founder, Boston CISO; CISO at Afiniti, USA <b>Dr. Emir Kremic Ph.D</b> , General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina <b>Sounil Yu</b> , CTO, Knostic, USA <b>Oren Butchmits</b> , CTO, Technology Unit, Israeli National Cyber Directorate (INCD), Israel
16:20-16:30	<b>BETWEEN APPLICATIONS, DATA, AND IDENTITIES - SECURITY FOR WHAT MATTERS MOST</b> <b>Moshe Lipsker</b> , Israel GM & SVP Global Product Dev., Imperva (Acquired by Thales)
16:30-17:05	<b>CLOUD ADVANCED CYBERSECURITY SOLUTIONS</b> <b>Moderator: Dr. Dorit Dor, Ph.D.</b> , Chief Technology Officer, Check Point, Israel <b>Raviv Raz</b> , Cloud Security Manager, ING Bank, Netherlands <b>Amiram Shachar</b> , Co-Founder and CEO, Upwind Security, Israel <b>Yaron Slutzky</b> , CISO, Agoda - Booking Holdings, Thailand <b>Tali Shemer</b> , Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel
17:05-17:40	<b>SOFTWARE SUPPLY CHAIN SECURITY ATTACKERS SHIFT LEFT</b> <b>Moderator: Nir Peleg</b> , VP, Scribe Security; Former Head of R&D, Israeli National Cyber Directorate (INCD), Israel <b>Gunnar Peterson</b> , CISO, Forter, USA <b>Gidi Farkash</b> , VP Operations, Security & IT, Pipl; President of ISC2 Chapter, Israel <b>Ohad Meshulam</b> , Director of the Financial Resilience Center, Israeli National Cyber Directorate (INCD), Israel
17:40-17:50	<b>SECURING THE NATION WITH THE CYBER DOME CONCEPT</b> <b>Tom Alexandrovich</b> , Executive Director, Active & Technological Defense Division, Israeli National Cyber Directorate (INCD), Israel
<b>HALL B   14:00-18:00</b>	
14:00-14:40	<b>SPECIAL DISCUSSION BY THE 8200 ALUMNI ASSOCIATION: SOCIAL MEDIA RESHAPING WAR</b> <b>Moderator: Leehe Friedman</b> , Managing Director, 8200 Impact, Israel <b>Prof. Karine Nahon</b> , Head of Data, Government and Democracy Program, Reichman University, Israel <b>Inbal Karo</b> , Data Strategy Expert, Independent, Israel <b>Chen Reuveni</b> , Manager, 8200MidEast, Israel <b>Jonathan Jacobi</b> , Project Manager Officer, 8200 Graduate, Israel
14:40-15:15	TBD
15:15-16:00	<b>BUILDING INTERNATIONAL CYBER &amp; INNOVATION ECOSYSTEMS WORLDWIDE</b> <b>Moderator: Uzy Zwebner</b> , Chairman, Innovation BaseCamp, Israel <b>Claudia Plattner</b> , President, Federal Office for Information Security (BSI), Germany <b>Rahav Shalom-Revivo</b> , Head of Financial-Cyber Innovation and International Engagements, Ministry of Finance, Israel <b>Erika Kurockina</b> , Vice-Minister of Economy and Innovation, Republic of Lithuania <b>Roy Avrahami</b> , Chief Innovation Officer & Corporate Investment Arm, Ashdod Port Company, Israel <b>Dadi Gertler</b> , Executive Director of Innovation & Technology Partnerships, Israeli National Cyber Directorate (INCD), Israel <b>Thanos Charistos</b> , Partner, Nexus Law Firm, Greece
16:00-16:25	<b>WOMEN IN TECH: HOW TO BREAK THE GLASS CEILING</b> <b>Moderator: Ruth Shoham</b> , CEO, The Open University of Israel; Former Chief Executive Director of Strategy & Partnerships, INCD; Colonel (Res.) 8200 Unit, Israel <b>Dana Toren</b> , Executive Director, Head of Israel National CERT, Israeli National Cyber Directorate (INCD), Israel <b>Brig. Gen. (Res.), Neri Horoviz</b> , Former Chief of the Artillery Corps, The Israel Defense Forces (IDF), Israel



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جامعة بن غوريون في النقب  
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APRIL 9

### HALL B

16:25-17:05	<b>WOMEN MENTOR WOMEN</b> The Most Successful Women in Tech with Promising Young Women Entrepreneurs
17:05-17:45	<b>COMPETENT TALENTS FOR THE CYBER INDUSTRY</b> <b>Moderator: Bob Flores</b> , Former CTO, Central Intelligence Agency (CIA), USA <b>Wilfried Karl</b> , Director, Central Office for Information Technology in the Security Sector (ZITis), Germany <b>Yosi Shneck</b> , CEO, YSICONS; Energy & Security Lead, EIS Council, Israel <b>Moshe Friedman</b> , Co-Founder & CEO, KamaTech, Israel <b>Orit Tatarsky</b> , Director, Skills & Growth Center, Israeli National Cyber Directorate (INCD), Israel <b>Hans Shakur</b> , Entrepreneur, Startup Strategist, Business Catalyst and Inclusive Growth Specialist, Israel

### SPECIAL SEMINARS

#### HALL I

16:00-18:00

#### Invest in the Best

The Main Exclusive Meeting Between Selected Startups  
and Leading Investors

(By Invitation Only)

*In Collaboration with Discount Tech*

#### HALL H

14:00-16:00

#### Special Simulation Event

Learning From the Future: Cyber and EMP Attack Global Crisis Management

**Moderator: Yosi Shneck**, CEO, YSICONS; Energy & Security Lead,  
EIS Council, Israel

**Dr. Ehud Ganani**, Vice President for Strategic Programs, EIS  
Council, Israel

**Craig Haggard**, State Representative, Indiana House Republicans, USA

**Esti Peshin**, VP & General Manager, Cyber Division, Israel  
Aerospace Industries, Israel

**Aviram Avraham Bachar**, Director of Energy ICS Center, Sectorial  
and Critical Infrastructure Division, Israeli National Cyber  
Directorate (INCD), Israel

16:30-18:00

#### Maritime Cybersecurity: An Ocean of Risks

**Moderator: Yigal Unna**, Former Director General, Israeli National  
Cyber Directorate (INCD), Israel

**Prof. Sokratis K. Katsikas**, Director, Norwegian Centre for  
Cybersecurity in Critical Sectors, Norway

**Gadi Benmoshe**, Former CIO at Israel Ports Company and  
Managing Director, Marininnovators, Israel

**Roy Avrahami**, Chief Innovation Officer & Corporate Investment  
Arm, Ashdod Port Company, Israel

**Lt. Col. (Res.) Tamir Goren**, Director, Strategic Programs, Israeli  
National Cyber Directorate (INCD), Israel

**Ami Braun**, Chief Product Officer, IAI-Elta; CTO, CyITS, Israel

**18:00-20:00**

**BEER AND BUSINESS - FORMAL INTERNATIONAL RECEPTION AT THE CYBERTECH ROOFTOP**

*\*FOLLOWING THE END OF THE CONFERENCE\**

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## APRIL 10

### HALL A | 9:00-18:00

#### TEL AVIV TECH WEEK STAGE

#### THE FORMAL OPENING OF SPARKS INNOVATION SUMMIT IN CONJUNCTION WITH CYBERTECH GLOBAL

9:00-9:10	<b>Host:</b> Dr. Yossi Vardi, Chairman of Cybertech & Sparks Innovation Summit <b>Welcome:</b> Prof. Dan Blumberg, VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel <b>Greetings:</b> Moshe Zviran, Chief Entrepreneurship and Innovation Officer, Tel Aviv University, Israel
9:10-9:20	<b>ISRAELI HIGH-TECH FOR ISRAELI CIVILIANS IN TIMES OF WAR</b> Oren Sagi, Managing Director, Cisco, Israel
9:20-9:30	TBD
9:30-9:40	<b>SPECIAL ADDRESS</b> Hon. Isaac Herzog, President of the State of Israel, Israel
9:40-9:50	<b>TECH GIANT ON AI (TBD)</b>
9:50-10:00	<b>Brig. Gen. Yael Grossman</b> , Commander, C4I Branch's Lotem Technological Unit, Israel Defense Forces (IDF), Israel
10:00-10:10	TBD
10:10-10:20	TBD
10:20-10:30	TBD
10:30-13:00	<b>THE TEL AVIV SPARKS INNOVATION SUMMIT STAGE</b> More information to follow
13:00-14:00	<b>LUNCH BREAK AND EXHIBITION</b>
14:00-18:00	<b>THE TEL AVIV SPARKS INNOVATION SUMMIT STAGE</b> More information to follow

### HALL B | 10:30-13:00 | THE CYBERTECH STAGE

**Host:** Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office; Managing Partner at MSF Partners AG, Israel

10:30-10:40	<b>FROM ZERO TO HERO - THE CISO JOURNEY</b> Jony Fischbein, CISO, Check Point Software, Israel
10:40-11:20	<b>CYBER WARFARE - LESSONS LEARNED FROM WARS IN UKRAINE, GAZA, AND AROUND THE WORLD</b> <b>Moderator:</b> Yigal Unna, Former Director General, Israeli National Cyber Directorate (INCD), Israel <b>Dr. Melanie Garson</b> , Cyber Policy and Tech Geopolitics Lead, Tony Blair Institute for Global Change, UK <b>Ory Schien</b> , Executive Director for Intelligence & Threats Assessment, Israeli National Cyber Directorate (INCD), Israel <b>Sanaz Yashar</b> , Co-Founder & CEO, Zafran Security, Israel

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11:20-11:50	<b>UNLEASHING CYBER AND AI IN THE FIGHT AGAINST TERROR FUNDING</b> <b>Moderator:</b> Mark Gazit, Chairman, NEWS Navigation; Founder & Former CEO, ThetaRay, Israel <b>Dr. Shlomit Wagman</b> , Former Chair of Israel Anti-Money Laundering Authority; Former Chair of Israel Privacy Protection Authority; Research Fellow, Harvard University, USA <b>Paul Landes</b> , Head, National Bureau for Counter Terror Financing (NBCTF), Israel
11:50-12:30	<b>HACKING THE TRUTH: INFLUENCE CAMPAIGNS AND CYBER IN A WORLD OF FAKE</b> <b>Moderator:</b> Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office; Managing Partner at MSF Partners AG, Israel <b>Dr. Tehilla Shwartz Altshuler</b> , Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel <b>Prof. Anat Ben-David</b> , Department of Sociology, Political Science, and Communication, Open University, Israel <b>Omri Timianker</b> , Co-Founder, Managing Director EMEA & President, Cobwebs Technologies, Israel (TBD) <b>Roy Friedman</b> , Executive Director for Strategy & Policy, Israeli National Cyber Directorate (INCD), Israel
12:30-13:00	<b>FIRESIDE CHAT: FOREIGN INTERFERENCE IN ELECTIONS AND DISRUPTION OF THE DEMOCRATIC PROCESSES</b> <b>Tom Alexandrovich</b> , Executive Director, Active & Technological Defense Division, Israeli National Cyber Directorate (INCD), Israel with <b>Dr. Emir Kremic</b> , Ph.D, General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina
13:00-14:00	<b>LUNCH BREAK AND EXHIBITION</b>
<b>HALL B   14:00-16:00   CYBER AND THE PHYSICAL WORLD</b>	
14:00-14:10	<b>Prof. Dan Blumberg</b> , VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel
14:10-14:25	<b>Gen. (Res.) Yiftah Ron-Tal</b> , Former Chairman of the Board, Israel Electric Corporation (IEC), Israel
14:25-14:35	<b>WHAT POLICY CHANGES CAN BUILD RESILIENCE TO EXISTENTIAL INFRASTRUCTURE THREATS</b> <b>Avi Schnurr</b> , CEO and President, Electric Infrastructure Security Council (EIS), Israel
14:35-15:20	<b>PROTECTING PHYSICAL INFRASTRUCTURE FROM CYBERATTACKS - CHALLENGES AND OPPORTUNITIES</b> <b>Moderator:</b> Yosi Shneck, CEO, YSICONS; Energy & Security Lead, EIS Council, Israel <b>Prof. Ernesto Damiani</b> , Director, Center for Cyber Physical Systems (C2PS), Khalifa University, UAE <b>Massimo Ravenna</b> , Head of Information & Cyber Security, ACEA; Member of Cyber Security Italy Foundation, Italy <b>Eddy Thesee</b> , VP Cybersecurity Products & Solutions, Alstom, France <b>Yosi Shavit</b> , Head of ICS Cyber Security Department, Ministry of Environmental Protection, Israel <b>Dr. Ehud Ganani</b> , VP Strategic Programs, Electric Infrastructure Security Council (EIS), Israel <b>Noam Krakower</b> , Cyber Division Chief Revenue Officer, Israel Aerospace Industries (IAI), Israel
15:20-15:30	<b>ONE-ON-ONE: INTELLECTUAL PROPERTY (IP) OF CYBER TECHNOLOGIES</b> <b>Zori Kor</b> , Vice President, ASERO Worldwide, Israel with <b>Dr. Kfir Luzzatto</b> , President, The Luzzatto Group, Israel
15:30-16:00	<b>BETWEEN REGULATIONS, GOVERNMENT, AND DATA PROTECTION</b> <b>Moderator:</b> Zori Kor, Vice President, ASERO Worldwide, Israel <b>Dr. Yaniv Harel</b> , CSO Cyber Center, Tel-Aviv University, Israel <b>Adv. Daria Tsafir-Haskin</b> , Legal Advisor, Israel National Cyber Directorate (INCD), Israel <b>Keniz Otieno Agira</b> , Chairman, Cyber Security & Forensics Association (KCSFA), Kenya
<b>18:00-20:00</b> <b>FORMAL CYBERTECH &amp; SPARKS INNOVATION SUMMIT FORMAL RECEPTION</b> (INVITE ONLY)	