



CYBERTECH GLOBAL TEL AVIV 2024

APRIL 8-10, 2024 | EXPO TEL AVIV | PAVILION 2

3 DAY AGENDA

EXHIBITION OPENING HOURS

8.4 14:00 - 18:00 | 9.4 8:00 - 18:00 | 10.4 8:00 - 18:00

APRIL 8

SPECIAL SEMINARS

HALL B | 14:00-17:30

14:00-15:30	SPECIAL ROUNDTABLE: THE IOT AND 5G ERA - CYBERSECURITY CHALLENGES AND OPPORTUNITIES Moderator: BG. (Res.) Nati Cohen, Chairman, CyberIL, Israel Tali Shemer, Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel Dr. Tehilla Shwartz Altshuler, Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel Yusuph Kileo, Cybersecurity and Digital Forensics Expert, Board Director, African ICT Alliance (AfICTA), Tanzania Atine John Bosco, Head of ICT, Organisation of African, Caribbean, and Pacific States (OACPS), Belgium
16:00-17:30	HEALTHCARE CYBERSECURITY - A LEADING TARGET FOR CYBERCRIMINALS: MODERN THREATS, TRENDS, AND BEST PRACTICES Moderator: Prof. Rivka Carmi, President, Israel National Academy for Science in Medicine, Israel Tom Harrell, Senior GRC Policy Advisor, NIH/National Center for Advancing Translational Sciences, USA Avivit Kotler, Head of Cyber Security and Data Privacy, Clalit Health Services, Israel Prof. Yoram Weiss, Director-General, Hadassah Medical Organization, Israel Eliav Noori, Director, Civil Sectors & Critical Infrastructures Cyber Defense Center, Israeli National Cyber Directorate (INCD), Israel Yaniv Paz, Manager, Cyber Security Guidance Unit, Ministry of Health, Israel

APRIL 9

MAIN CONFERENCE AND SPECIAL SEMINARS

OPENING PLENARY | HALL A | 9:00-18:00

9:00-9:15	Welcome: Amir Rapaport, Founder, Cybertech Greetings: Prof. Daniel Chamovitz, President, Ben-Gurion University of the Negev, Israel Host: Dr. Yossi Vardi, Chairman, Cybertech
9:15-9:25	BUILDING VIRTUAL FORTRESSES: ENHANCING INTERNATIONAL CYBERSECURITY THROUGH NATIONAL EFFORTS AND INTERNATIONAL COOPERATION Greta Monika Tuckute, Deputy Minister, Ministry of National Defence, Republic of Lithuania
9:25-9:40	FIRESIDE CHAT Gil Shwed, CEO, Check Point Software Technologies, Israel Interviewer: Shir Meir, Head of Content, Cybertech, Israel
9:40-9:50	IR TO FULL CYBER CRISIS MANAGEMENT: THE TRANSITION Rafael Franco, Co-Founder and CEO, Code Blue; Former Deputy General Director of Israel National Cyber Directorate (INCD), Israel
9:50-10:00	GERMANY: BUILDING A CYBER ECOSYSTEM Claudia Plattner, President, Federal Office for Information Security (BSI), Germany
10:00-10:10	THE FUTURE OF CYBERSPACE Omer Grossman, CIO, CyberArk, Israel
10:10-10:30	RIDING OUT THE PERFECT STORM IN CYBER SECURITY Nadav Zafrir, Co-Founder and Managing Partner, Team8, Israel Dan Benjamin, Co-Founder and CEO, Dig Security, (Acquired by Palo Alto Networks) Ofer Ben-Noon, Co-Founder and CEO, Talon Cyber Security (Acquired by Palo Alto Networks) Liran Grinberg, Co-Founder and Managing Partner, Team8, Israel



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APRIL 9

HALL A	
10:30-10:55	A SUCCESSFUL ISRAELI STORY OF A SERIAL ENTREPRENEUR, MILITARY SERVICE, ACADEMIA, AND GIANT INVESTORS Host: Amir Rapaport, Founder of Cybertech and Co-Author of Cybermania Amiram Shachar, Co-Founder and CEO, Upwind Security, Israel BG. (Res.) Nati Cohen, Chairman, CyberIL, Israel Omri Casspi, Former NBA Player; Co-Founder and Managing Partner, Sheva VC, Israel
10:55-11:05	FIRESIDE CHAT Esti Peshin , General Manager, Cyber Division, Israel Aerospace Industries (IAI), Israel Interviewer: Dr. Yossi Vardi, Chairman, Cybertech
11:05-11:15	Jignesh Shah , Chairman Emeritus, 63 Moons Technologies, India
11:15-11:25	IRON SWORD IN THE CYBER DIMENSION Gaby Portnoy , Director General, Israel National Cyber Directorate (INCD), Israel
11:25-12:05	GERMANY, UK, SPAIN, ISRAEL, AND NORWAY - AN INTERNATIONAL DIALOGUE OF CYBER LEADERS ON THE GREATEST CYBER CHALLENGES FOR 2024 Moderator: Aviram Atzaba, Executive Director for International Cooperation, Israeli National Cyber Directorate (INCD), Israel Gaby Portnoy , Director General, Israel National Cyber Directorate (INCD), Israel Claudia Plattner , President, Federal Office for Information Security (BSI), Germany Félix Barrio Juárez , Director General, National Cybersecurity Institute (INCIBE), Spain Prof. Sokratis K. Katsikas , Director, Norwegian Centre for Cybersecurity in Critical Sectors, Norway Dr. Melanie Garson , Cyber Policy and Tech Geopolitics Lead, Tony Blair Institute for Global Change, UK
12:05-12:25	WHAT WILL BE THE NEXT BIG THING IN CYBER? THE MAIN INVESTMENT DISCUSSION Shay Michel , Managing Partner, Merlin Ventures, Israel Ofer Schreiber , Senior Partner, YL Ventures, Israel
12:25-12:35	TBD
12:35-12:45	TBD
12:45-13:00	THE NEW GLOBAL ORDER IN THE CYBER ERA (TBD)
13:00-14:00	LUNCH BREAK AND EXHIBITION
14:00-14:40	ADVANCING CYBERSECURITY THROUGH GLOBAL COLLABORATION IN CYBER Moderator: Oksana Kolchina, Content Director & Head of Foreign Affairs Department, Cybertech, Israel Wilfried Karl , Director, Central Office for Information Technology in the Security Sector (ZITIS), Germany Erika Kurockina , Vice-Minister of Economy and Innovation, Republic of Lithuania Antonio Millán , Minister Counselor, Embassy of Spain to Israel, Spain Amir Sagie , Cyber Affairs Coordinator, Ministry of Foreign Affairs, Israel Shelly Korenboim Gallagher , Director of International Cooperation, Israel National Cyber Directorate (INCD), Israel David Foy , Head of Sector Development - Digital Economy, Luxinnovation, Luxembourg
14:40-14:50	TECH STAGE Host: Dr. Dorit Dor, Ph.D., Chief Technology Officer, Check Point, Israel STRATEGIC INSIGHT ON TRANSFORMATIONS IN TECHNOLOGIES AND THEIR IMPACT ON CYBERSECURITY Dr. Dorit Dor Ph.D. , Chief Technology Officer, Check Point, Israel



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APRIL 9

HALL A

14:50-15:30	CYBERSECURITY IN FINANCIAL SERVICES Moderator: Yodfat Harel Buchris, Managing Director, Blumberg Capital, Israel Dineshwar Sahni, Director and Head of AppSec, VISA, USA David Weinstock, Director, UBS, USA Hadar Michaelis, Global CISO, Discount Group, Israel Atine John Bosco, Head of ICT, Organisation of African, Caribbean, and Pacific States (OACPS), Belgium Yoad Fekete, CEO and Co-Founder, Myrror Security, Israel
15:30-15:45	AI UNDER FIRE: ATTACKING AND DEFENDING DEEP NEURAL NETWORKS Prof. Moshe Sipper , Professor of AI, Ben Gurion University of the Negev, Israel Prof. Ofer Hadar , Professor, Communication Systems Engineering Department, Ben Gurion University of the Negev, Israel
15:45-16:25	AI FOR CYBER AND CYBER FOR AI Moderator: Dr. Dorit Dor, Ph.D., Chief Technology Officer, Check Point, Israel Tamir Shavro, Sr. Director, Software Engineering - IAST and DAST Products, Synopsys, Israel Andrew J. Smeaton, Co-Founder, Boston CISO; CISO at Afiniti, USA Ira Winkler, Former Chief Security Architect, Walmart, USA Dr. Emir Kremic, Ph.D., General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina Sounil Yu, CTO, Knostic, USA Oren Butchmits, CTO, Technology Unit, Israeli National Cyber Directorate (INCD), Israel
16:25-16:35	LESSONS LEARNED: BUILDING CYBER-RESILIENCE IN THE GLOBAL FINANCIAL SECTOR Paul Williams, President, Electric Infrastructure Security Council (EIS), UK
16:35-16:45	BETWEEN APPLICATIONS, DATA, AND IDENTITIES - SECURITY FOR WHAT MATTERS MOST Moshe Lipsker, Israel GM & SVP Global Product Dev, Imperva (Acquired by Thales)
16:45-17:25	CLOUD ADVANCED CYBERSECURITY SOLUTIONS Moderator: Dr. Dorit Dor, Ph.D., Chief Technology Officer, Check Point, Israel Raviv Raz, Cloud Security Manager, ING Bank, Netherlands Amiram Shachar, Co-Founder and CEO, Upwind Security, Israel Yaron Slutzky, CISO, Agoda - Booking Holdings, Thailand Tali Shemer, Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel
17:25-18:00	SOFTWARE SUPPLY CHAIN SECURITY ATTACKERS SHIFT LEFT Moderator: Nir Peleg, VP, Scribe Security; Former Head of R&D, Israeli National Cyber Directorate (INCD), Israel Kobi Kochavi, Information Security Director, Forter, Israel Gidi Farkash, VP Operations, Security & IT, Pipl; President of ISC2 Chapter, Israel Ohad Meshulam, Director of the Financial Resilience Center, Israeli National Cyber Directorate (INCD), Israel Eli Rapoport, CISO, Moovit, Israel



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APRIL 9

HALL B | 14:00-18:00

14:00-14:40	SPECIAL DISCUSSION BY THE 8200 ALUMNI ASSOCIATION: SOCIAL MEDIA RESHAPING WAR Moderator: Leehe Friedman, Managing Director, 8200 Impact, Israel Prof. Karine Nahon, Head of Data, Government and Democracy Program, Reichman University, Israel Inbal Karo, Data Strategy Expert, Independent, Israel Chen Reuveni, Manager, 8200MidEast Community, Israel Jonathan Jacobi, Project Manager Officer, 8200 Graduate, Israel
14:40-15:15	TBD
15:15-16:00	BUILDING INTERNATIONAL CYBER & INNOVATION ECOSYSTEMS WORLDWIDE Moderator: Uzy Zwebner, Chairman, Innovation BaseCamp, Israel Claudia Plattner, President, Federal Office for Information Security (BSI), Germany Rahav Shalom-Revivo, Head of Financial-Cyber Innovation and International Engagements, Ministry of Finance, Israel Erika Kurockina, Vice-Minister of Economy and Innovation, Republic of Lithuania Roy Avrahami, Chief Innovation Officer & Corporate Investment Arm, Ashdod Port Company, Israel Dadi Gertler, Executive Director of Innovation & Technology Partnerships, Israeli National Cyber Directorate (INCD), Israel Thanos Charistos, Supreme Court Attorney at Law, Nexus Law Firm, Greece
16:00-16:25	WOMEN IN TECH: HOW TO BREAK THE GLASS CEILING Moderator: Ruth Shoham, CEO, The Open University of Israel; Former Chief Executive Director of Strategy & Partnerships, INCD; Colonel (Res.) 8200 Unit, Israel Dana Toren, Executive Director, Head of Israel National CERT, Israeli National Cyber Directorate (INCD), Israel Brig. Gen. (Res.), Neri Horoviz, Former Chief of the Artillery Corps, The Israel Defense Forces (IDF), Israel Yasmin Lukatz, Founder and CEO, ICON, Israel
16:25-17:05	WOMEN MENTOR WOMEN The Most Successful Women in Tech with Promising Young Women Entrepreneurs
17:05-17:45	COMPETENT TALENTS FOR THE CYBER INDUSTRY Moderator: Bob Flores, Former CTO, Central Intelligence Agency (CIA), USA Wilfried Karl, Director, Central Office for Information Technology in the Security Sector (ZITIS), Germany Yosi Shneck, CEO, YSICONS; Energy & Security Lead, EIS Council, Israel Moshe Friedman, Co-Founder & CEO, KamaTech, Israel Orit Tatarsky, Director, Skills & Growth Center, Israeli National Cyber Directorate (INCD), Israel Hans Shakur, Entrepreneur, Startup Strategist, Business Catalyst and Inclusive Growth Specialist, Israel

18:00-20:00

BEER AND BUSINESS - FORMAL INTERNATIONAL RECEPTION AT THE CYBERTECH ROOFTOP

FOLLOWING THE END OF THE CONFERENCE



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SPECIAL SEMINARS

HALL I

16:00-18:00

Invest in the Best
The Main Exclusive Meeting Between Selected
Startups and Leading Investors
(By Invitation Only)
In Collaboration with Discount Tech

HALL H

14:00-16:00

Special Simulation Event
Learning From the Future: Cyber and EMP
Attack Global Crisis Management
Moderator: Yosi Shneck, CEO, YSICONS; Energy &
Security Lead, EIS Council, Israel
Dr. Ehud Ganani, Vice President for Strategic Programs,
EIS Council, Israel
Craig Haggard, State Representative, Indiana House
Republicans, USA
Esti Peshin, VP & General Manager, Cyber Division, Israel
Aerospace Industries, Israel
Aviram Avraham Bachar, Director of Energy ICS Center,
Sectorial and Critical Infrastructure Division, INCD, Israel
Naomi Etzion, Head of Power System Dynamics Dept.,
Noga - Israel ISO (Independent System Operator), Israel
Yitzhak (Itzik) Balmas, Former Deputy CEO and Senior
Vice President in Major Executive Roles,
Israel Electric Corporation
Bob Flores, Former CTO, Central Intelligence
Agency (CIA), USA

16:30-18:00

Maritime Cybersecurity: An Ocean of Risks
Moderator: Yigal Unna, Former Director General, Israeli
National Cyber Directorate (INCD), Israel
Prof. Sokratis K. Katsikas, Director, Norwegian Centre for
Cybersecurity in Critical Sectors, Norway
Gadi Benmoshe, Former CIO at Israel Ports Company
and Managing Director, Marinnovators, Israel
Roy Avrahami, Chief Innovation Officer & Corporate
Investment Arm, Ashdod Port Company, Israel
Lt. Col. (Res.) Tamir Goren, Director, Strategic Programs,
Israeli National Cyber Directorate (INCD), Israel
Ami Braun, Chief Product Officer, IAI-Elta, Israel



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APRIL 10

HALL A | 8:30-18:00

TEL AVIV TECH WEEK STAGE

THE FORMAL OPENING OF SPARKS INNOVATION SUMMIT IN CONJUNCTION WITH CYBERTECH GLOBAL

Host: Dr. Yossi Vardi, Chairman of Cybertech & Sparks Innovation Summit

8:50-8:55

Welcome: Moshe Zviran, Chief Entrepreneurship and Innovation Officer, Tel Aviv University, Israel

8:55-9:00

Greetings: Ron Huldai, Mayor of Tel Aviv

9:00-9:20

ISRAELI HIGH-TECH FOR ISRAELI CIVILIANS IN TIMES OF WAR

Among the Speakers: Oren Sagi, Managing Director, Cisco, Israel

Harel Givon, General Manager, Amdocs, Israel

9:20-9:30

THE STARTUP NATION POST OCTOBER 7TH

Amir Peretz, Chairman, Israel Aerospace Industries (IAI); Former Deputy Prime Minister,
Minister of Defense, Minister of Environmental Protection and Minister of Economy and Industry, Israel

9:30-9:45

SPECIAL ADDRESS

Hon. Isaac Herzog, President of the State of Israel, Israel

9:45-9:55

Eytan Eshel, CTO, Israel Aerospace Industries (IAI), Israel

9:55-10:05

Brig. Gen. Yael Grossman, Commander, C4I Branch's Lotem Technological Unit, The Israel Defense Forces (IDF), Israel

10:05-10:15

Prof. David Harel, President, Academy of Sciences and Humanities, Israel

10:15-10:20

Prof. Dan Blumberg, VP for Regional and Industrial Development,
Ben Gurion University of the Negev; Chairman of the Israel Space Agency

10:20-13:00

THE TEL AVIV SPARKS INNOVATION SUMMIT STAGE

More information to follow

THE FUTURE OF HYPER CONNECTED CITIES AND SOCIETIES

Asaf Green, Director of Business Development, NTT Innovation Laboratory, Israel

13:00-14:00

LUNCH BREAK AND EXHIBITION

HALL B | 10:30-16:30 | CYBERTECH STAGE

Host: Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau,
Prime Minister's Office; Managing Partner at MSF Partners AG, Israel

10:30-10:40

FROM ZERO TO HERO - THE CISO JOURNEY

Jony Fischbein, CISO, Check Point Software, Israel

10:40-11:20

CYBER WARFARE - LESSONS LEARNED FROM WARS IN UKRAINE, GAZA, AND AROUND THE WORLD

Moderator: Yigal Unna, Former Director General, Israeli National Cyber Directorate (INCD), Israel

Dr. Melanie Garson, Cyber Policy and Tech Geopolitics Lead, Tony Blair Institute for Global Change, UK

Ory Schien, Executive Director for Intelligence & Threats Assessment, Israeli National Cyber Directorate (INCD), Israel

Sanaz Yashar, Co-Founder & CEO, Zafra Security, Israel



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APRIL 10

HALL B	
11:20-12:00	HACKING THE TRUTH: INFLUENCE CAMPAIGNS AND CYBER IN A WORLD OF FAKE Moderator: Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office; Managing Partner at MSF Partners AG, Israel Dr. Tehilla Shwartz Altshuler , Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel Prof. Anat Ben-David , Department of Sociology, Political Science, and Communication, Open University, Israel Omri Timianker , Managing Director International Sales, PenLink Cobwebs, Israel Roy Friedman , Executive Director for Strategy & Policy, Israeli National Cyber Directorate (INCD), Israel
12:00-12:30	UNLEASHING CYBER AND AI IN THE FIGHT AGAINST TERROR FUNDING Moderator: Mark Gazit, Chairman, NEWS Navigation; Founder & Former CEO, ThetaRay, Israel Dr. Shlomit Wagman , Ex-Chair, Israel Anti-Money Laundering Authority; Ex-Chair, Israel Privacy Protection Authority; Fellow, Harvard University, USA Adv. Paul Landes , Chair, National Bureau for Counter Terror Financing (NBCTF), Ministry of Defense, Israel; Former Chair of Israel Anti-Money Laundering Authority
12:30-13:00	FIRESIDE CHAT: FOREIGN INTERFERENCE IN ELECTIONS AND DISRUPTION OF THE DEMOCRATIC PROCESSES Tom Alexandrovich , Executive Director, Active & Technological Defense Division, Israeli National Cyber Directorate (INCD), Israel with Dr. Emir Kremic, Ph.D , General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina
13:00-14:00	LUNCH BREAK AND EXHIBITION
14:00-14:10	CYBER AND THE PHYSICAL WORLD ONE-ON-ONE: PROTECTING YOUR CYBERSECURITY INVENTIONS THE SMART WAY Zori Kor , Vice President, ASERO Worldwide, Israel with Dr. Kfir Luzzatto , President, The Luzzatto Group, Israel
14:10-14:20	SECURING THE SPACE DOMAIN: EXPLORING THE INTERSECTION OF CYBERSECURITY AND SPACE Prof. Dan Blumberg , VP for Regional and Industrial Development, Ben Gurion University of the Negev; Chairman of the Israel Space Agency
14:20-14:35	Gen. (Res.) Yiftah Ron-Tal , Former Chairman of the Board, Israel Electric Corporation (IEC), Israel
14:35-14:45	WHAT POLICY CHANGES CAN BUILD RESILIENCE TO EXISTENTIAL INFRASTRUCTURE THREATS Avi Schnurr , CEO and President, Electric Infrastructure Security Council (EIS), Israel
14:45-15:30	PROTECTING PHYSICAL INFRASTRUCTURE FROM CYBERATTACKS - CHALLENGES AND OPPORTUNITIES Moderator: Yosi Shneck, CEO, YSICONS; Energy & Security Lead, EIS Council, Israel Prof. Ernesto Damiani , Director, Center for Cyber Physical Systems (C2PS), Khalifa University, UAE Massimo Ravenna , Head of Information & Cyber Security, ACEA; Member of Cyber Security Italy Foundation, Italy Eddy Thesee , VP Cybersecurity Products & Solutions, Alstom, France Yosi Shavit , Head of ICS Cyber Security Department, Ministry of Environmental Protection, Israel Dr. Ehud Ganani , VP Strategic Programs, Electric Infrastructure Security Council (EIS), Israel Noam Krakover , Cyber Division Chief Revenue Officer, Israel Aerospace Industries (IAI), Israel
15:30-15:40	SECURING THE NATION WITH THE CYBER DOME CONCEPT Tom Alexandrovich , Executive Director, Active & Technological Defense Division, Israeli National Cyber Directorate (INCD), Israel
15:40-16:15	BETWEEN REGULATIONS, GOVERNMENT, AND DATA PROTECTION Moderator: Zori Kor, Vice President, ASERO Worldwide, Israel Dr. Yaniv Harel , CSO - ICRC - Cyber Research Center, Tel Aviv University, Israel Chen Bartash-Levanon , Senior Legal Counsel Team Lead & DPO, Israel National Cyber Directorate (INCD), Israel Shlomo Touboul , Founder, Spark Israel Innovation