

MARCH 24-26, 2025 | EXPO TEL AVIV | PAVILION 2
3-DAY AGENDA

EXHIBITION OPENING HOURS

MARCH 24 14:00-18:00 | MARCH 25 8:00-18:00 | MARCH 26 8:00-18:00

MARCH 24, 2025 | HALL I

16:00-18:00

DECODING AI CYBERSECURITY: SPECIAL EVENT BY WIZ AND NVIDIA

*advanced registration required, limited spots available

16:00-16:30 **Networking**

16:30-17:00 **Opening and Welcome**

Ariel Levanon, VP Cybersecurity, NVIDIA

and **Oron Noah**, VP Product Extensibility & Partnerships, Wiz

17:00-18:00 **AI Cyber Unlocked: Navigating Model Choices with NVIDIA & Wiz**

Erez Harush, AI Research Lead, Wiz

and **Shiri Hochhauser**, Sr. AI Cybersecurity Alliances, NVIDIA

18:00 **Conclusion**

MARCH 25, 2025 | 9:00-18:00

HALL A

GREETINGS:

9:00-9:05 **Prof. Dan Blumberg**, VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel

CYBER DECADE: WHERE WE'VE BEEN AND WHERE WE'RE HEADED

9:05-9:15 **Yigal Unna**, Former Director General, Israel National Cyber Directorate (INCD), Israel

SPECIAL REMARKS

9:15-9:20 **Hon. Isaac Herzog**, President of the State of Israel

THE NATIONAL CYBERDOME: DEFENDING ISRAEL'S CYBERSPACE DURING THE SWORDS OF IRON WAR

9:20-9:30 **Nitzan Amar**, Deputy Director General and Head of the Cyber Defense Division, Israel National Cyber Directorate (INCD), Israel

CYBERSECURITY LEGACY: BUILDING A COLLABORATIVE FUTURE

9:30-9:40 **Aviram Atzaba**, Executive Director for International Cooperation, Israeli National Cyber Directorate (INCD), Israel
with **Gaby Portnoy**, Former Director General, Israel National Cyber Directorate (INCD), Israel

NEW WAYS OF GLOBAL COOPERATION AGAINST CURRENT THREATS

9:40-9:50 **Félix Barrio Juárez**, Director General, National Cybersecurity Institute (INCIBE), Spain

PUBLIC-PRIVATE PARTNERSHIPS FOR STRENGTHENING NATIONAL CYBER CAPABILITIES

9:50-10:00 **John Lee**, Deputy Chief, National Cyber Security Center (NCSC), Republic of Korea

ECONOMY AND CYBER IN WARFARE: IMPACTS, CHALLENGES, AND OPPORTUNITIES

10:00-10:10 **Nir Barkat**, Minister of Economy and Industry, Israel
Interviewer: Shir Meir, Head of Content, Cybertech

ONE-ON-ONE:

10:10-10:20 **Nadav Zafrir**, CEO, Check Point, Israel with
Amir Rapaport, Founder, Cybertech

HOW AI IS SHAPING THE FUTURE OF CYBERSECURITY

10:20-10:30 **Nati Amsterdam**, Country Director, NVIDIA, Israel

SECURING THE UNSEEN: CYBER RESILIENCE IN THE AGE OF AI-DRIVEN IoT

10:30-10:40 **Esti Peshin**, General Manager, Cyber Division, Israel Aerospace Industries (IAI), Israel

ONE-ON-ONE:

10:40-10:50 **Yigal Unna**, Former Director General, Israel National Cyber Directorate (INCD), Israel
with **Shaul Schneider**, Chairman of the Board of Directors, Ashdod Port, Israel

SPECIAL PRESENTATION BY A SERIAL CYBER ENTREPRENEUR

10:50-11:00 **Amiram Shachar**, Co-Founder and CEO, Upwind Security, Israel

THE ISRAELI TECH ECOSYSTEM EVOLUTION - FROM TECHNOLOGY TO PRODUCT TO ICONIC BUSINESSES

11:00-11:10 **Noam Bardin**, Former CEO, Waze, Israel

MARCH 25, 2025 | 9:00-18:00

11:10-11:55	AN EXCLUSIVE DIALOGUE ON INVESTMENTS AND IPO STRATEGIES Moderator: Kobi Samboursky , Co-Founder & Managing Partner, Gliot Capital Partners, Israel Yair Geva , Head of Tech, Herzog, Israel Alan Denenberg , Partner, Davis Polk & Wardwell, USA Dan Amiga , Partner, Picture Capital, Israel Lior Akavia , Partner, Viola Ventures, Israel Lisya Bahar Manoah , Chairperson of the Board of Directors, Elron Ventures, Israel		
11:55-12:05	THE SOFTWARE MULTIVERSE Karl Mattson , CISO, Endor Labs, USA		
12:05-12:15	Serafino Sorrenti, CISO, Presidency of the Council of Ministers, Italy		
12:15-13:05	NATIONAL AND GLOBAL CYBER CHALLENGES: ADVANCING CYBERSECURITY THROUGH INTERNATIONAL COLLABORATION Moderator: Amir Sagie , Director of the Cybersecurity and Emerging Technologies, Policy Dep., Israeli Ministry of Foreign Affairs, Israel Christopher Charles Barton , His Majesty's Trade Commissioner for Europe, Department for Business and Trade, UK Edward Mermelstein , Commissioner, NYC Mayor's Office for International Affairs, USA David Zcharia , Chief of Branch, Counter Terrorism Executive Directorate (CTED), United Nations Security Council, USA Luigi Rebuffi , Secretary General, European Cyber Security Organisation (ECSO) & W4C, Belgium Rahav Shalom-Revivo , Head of Financial-Cyber Strategy, Innovation, International Engagements, Ministry of Finance, Israel Dr. Emmanuel Navon , CEO, ELNET, Israel Amit A. Shukla , Joint Secretary, E-governance, Information, Technology and Cyber, Ministry of External Affairs, India		
13:05-14:00	LUNCH BREAK AND EXHIBITION		
HALL A		HALL K	
14:00-15:00	CLOUD AND AI 14:00-14:15 FIRESIDE CHAT: NVIDIA AND UPWIND Ariel Levanon , VP of Cyber Security, NVIDIA Networking, Israel Amiram Shachar , Co-Founder and CEO, Upwind Security, Israel 14:15-15:00 PANEL DISCUSSION: Moderator: Dr. Dorit Dor Ph.D. , CTO, Check Point, Israel George Pisha , Director of Product, AI, Wiz, Israel Michael Kondrashin , Cyber Solutions Architect, Trend Micro, Israel Oleg Vusiker , CTO & Co-Founder, Salvador Technologies, Israel Shiran Bareli , Head of Research, Cyera, Israel	14:00-14:45	FROM REACTION TO PREVENTION: REDEFINING CYBERSECURITY FOR A PROACTIVE FUTURE Featuring CISOs and security leaders from leading enterprises and organizations
	15:00-15:10	CODE & CONFLICT: AI IN HYBRID WARFARE Avi Schechter , CEO, MER Group, Israel	
15:10-15:55	CLOUD ADVANCED CYBERSECURITY SOLUTIONS Moderator: Yodfat Harel Buchris , Managing Director, Blumberg Capital, Israel John Yeoh , Global Vice President of Research, Cloud Security Alliance (CSA), USA Dr. Orna Berry , Director of Technology, Google Cloud, Israel Rom Carmel , CEO and Co-Founder, Apono, Israel Zohar Friling , Cloud Technologies Evangelist, Israel National Cyber Directorate (INCD), Israel Ron Arbel , Co-Founder & CEO, Aryon Security, Israel Yifat Bar Eli , Head of Information Security, Nebius Group, Israel		
15:55-16:35	CHALLENGES AND OPPORTUNITIES IN THE QUANTUM ERA Moderator: Dr. Dorit Dor Ph.D. , CTO, Check Point, Israel Prof. Ron Folman , Expert in Quantum Science and Technology, Ben Gurion University of the Negev, Israel Prof. Netanel Lindner , CTO, Qedma, Israel Amir Naveh , Co-Founder, CPO and Head of Quantum Algorithms, Classiq Technologies, Israel Tali Shemer , Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel Yigal Unna , Former Director-General, Israel National Cyber Directorate (INCD), Israel		

MARCH 25, 2025 | 9:00-18:00

HALL A

HEALTHCARE CYBERSECURITY - A LEADING TARGET FOR CYBERCRIMINALS: MODERN THREATS, TRENDS, AND BEST PRACTICES

Moderator: Liat Nadai Arad, CTO and Head of I-Next Data AI Center, Tel Aviv Sourasky Medical Center - Ichilov, Israel
Nitzan Amar, Deputy Director-General for Defense and Resilience, Israel National Cyber Directorate (INCD), Israel
Yariv Nir, VP of Digital & Information Technology, Tel Aviv Sourasky Medical Center - Ichilov, Israel
Nataly Kremer, CPO & Head of R&D, Check Point, Israel

16:35-17:20

HALL K

CREATING NEW TECH AND INNOVATION HUBS GLOBALLY

Moderator: Uzy Zwebner, Chairman, Innovation BaseCamp, Israel
Prof. Salvatore Moccia, Ph.D., Director Education and Skills, European Institute of Innovation and Technology, Eit-Digital, Belgium
Simon Kantor, Consultant, Egon Zehnder, UK
Avner Halperin, CEO, Sheba Impact - Sheba Medical Center, Israel
Dadi Gertler, Executive Director of Innovation and Technology Partnerships, Israeli National Cyber Directorate (INCD), Israel
Luigi Rebuffi, Secretary General, European Cyber Security Organisation (ECSO) & W4C, Belgium
Sandra Lacinová, CEO, Škoda Auto University, Czech Republic
Jenna Saucedo-Herrera, President and CEO, Greater: SATX, USA

15:30-16:45

HALL I

CYBERSECURITY AND SPACE SECURITY: INTERSECTING STRATEGIC CHALLENGES

Moderator: Prof. Dan Blumberg, VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel
Deborah Housen-Couriel Adv., Founder and Principal, Housen-Couriel Law Offices, Israel
Maya Glickman-Pariente, Space Engineer; CEO, SPACECIALIST, Israel
Kobi Menashe, Manager of Guidance and Spectrum Defense, Israeli National Cyber Directorate (INCD), Israel
Dr. Gil Baram, Senior Lecturer, Bar Ilan University and University of California Berkeley, Israel

14:00-14:45

CISOS, INVESTORS & FOUNDERS - THE EXCLUSIVE MEETING BETWEEN CYBER LEADERS

Sponsored by Trend Micro
*advanced registration required, limited spots available
15:45-16:00 **Welcome & Gathering**
16:00-16:15 **Still Not Harnessing AI? Think Twice. Already Using It? Think Thrice!**
Michael Kondrashin, Cyber Solutions Architect, Trend Micro, Israel
16:15-16:35 **The Next-Gen Cyber Technologies**
Moderator: Yaron Wolfsthal, Partner, ICI Fund, Israel
Avivit Kotler, CISO, Clalit Health Services, Israel
Robin Arthur Joffe, Managing Director/Partner, Frost&Sullivan, UAE
Michael Hoffman, Technical Consultant Lead, Dragos, USA
16:35-17:05 **Entrepreneurship, Tech, and Investments: The Next Cyber Blockbuster**
Moderator: Elik Etzion, Former Managing Partner, Elron Ventures, Israel
Dadi Gertler, Executive Director of Innovation and Technology Partnerships, INCD, Israel
Stephanie Cherrin, Partner, JP Morgan Technology Ventures, USA
Lior Akavia, Partner, Viola Ventures, Israel
Anthony Scarfe, Deputy CISO, Elastic, UK
17:05-17:10 **Special Insights for Entrepreneurs**
Amir Rapaport, Founder, Cybertech, Israel
BG. (Ret.) Pinhas Buchris, Partner, YP, Israel
17:10-18:00 **Networking Session**

15:45-18:00

SECURE FIRST, REGRET NEVER: THE CASE FOR SECURE-BY-DESIGN

Moderator: Tamir Goren, Director, Strategic Programs, Israeli National Cyber Directorate (INCD), Israel
Nir Peleg, VP Business Development, Scribe Security, Israel
Or Sahar, Co-Founder and CEO, Secure from Scratch, Israel
Jony Fischbein, Global CISO, Check Point Software, Israel
Eliav Noori, Director of Cyber Methodologies, Israel National Cyber Directorate (INCD), Israel
Dr. Yaniv Harel, CSO Cyber Center Tel-Aviv University, Israel

17:20-18:00

18:00-20:00

CYBERTECH GLOBAL TLV 2025 - FORMAL INTERNATIONAL VIP RECEPTION
IN COLLABORATION WITH ELNET (BY INVITATION ONLY)

MARCH 26, 2025 | 9:00-18:00

TEL AVIV TECH WEEK STAGE - THE OFFICIAL OPENING OF THE SPARKS INNOVATION SUMMIT
IN CONJUNCTION WITH CYBERTECH

	HALL A		HALL H
9:00-9:05	Welcome: Amir Rapaport , Founder, Cybertech Greetings: Dr. Yossi Vardi , Chairman, SPARKS Innovation Summit		
9:05-9:15	CHEAPER, FASTER AI - WITHOUT THE GIGAWATTS David Tennenhouse , Strategic Advisor and Investor, Former VP at Intel, Microsoft, VMware, Canada		
9:15-9:30	ACADEMIC FREEDOM UNDER SIEGE ON BOTH SIDES OF THE ATLANTIC Prof. David Harel , President, The Israel Academy of Science and Humanities		
9:30-9:40	CAN YOU TRUST YOUR CHATBOT? Moshe Karako , CTO, NTT Innovation Lab, Israel		
9:40-9:50	André Loeseckrug-Pietri , Chairman and Scientific Director of the Joint European Disruptive Initiative (JEDI), the European ARPA, France		
9:50-10:00	CURRENT TRENDS IN NORTH KOREAN CYBER THREATS Daniel Kim, Analyst , National Cyber Security Center (NCSC), Republic of Korea		
10:00-10:35	BEYOND RESILIENCE: THE EXTRAORDINARY GROWTH OF ISRAELI CYBER IN TIMES OF CRISIS Moderator: Yoav Leitersdorf , Managing Partner, YL Ventures, USA Karl Mattson , CISO, Endor Labs, USA Barak Schoster , Partner, Battery Ventures, Israel Moni Givol , CISO, Unity, Israel Sapir Harosh , Partner, Third Point Ventures, Israel		
10:35-11:05	AN OUTLOOK ON GLOBAL VENTURE CAPITAL Moderator: Dr. David Zvilichovsky , Senior Faculty Member, Collier School of Management, Tel Aviv University, Israel Isabelle Amiel , President, Sienna Venture Capital, France Cristina Ventura , General Partner, White Star Capital, Spain Richard Cooperstein , Managing Partner, MIG Capital Partners, Media Investment Group, USA Ravit Warsha Dor , Partner & Director, TELUS Global Ventures, Israel		
11:05-11:55	INNOVATE & ELEVATE: THE ROLE OF AI IN TRANSFORMING CYBERSECURITY Moderator: Carolin Desirée Toepfer , CISO, EdTech Founder, Austria Bob Flores , Former CTO, Central Intelligence Agency (CIA), USA Gundars Berzins , Rector, University of Latvia, Latvia Ira Winkler , Former Chief Security Architect, Walmart, USA Chien-Wei (CW) Chia, Ph.D. , Chief of Staff, CyberSG Research & Development Programme Office, Singapore Dr. Emir Kremic PhD , General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina Oren Butchmits , CTO and Chief Scientist, Israel National Cyber Directorate (INCD), Israel Eddy Thesee , Vice President, Digital & Cyber Platform, Alstom, France		
11:55-12:05	AI - THE FUTURE AHEAD: DEEPSEEK, AI AGENTS AND RISKS Dan Karpati , VP of AI, Check Point, Israel		
12:05-12:15	EXPLOITING TRUST: A CASE STUDY ON SOCIAL ENGINEERING Refael Franco , Co-Founder and CEO, CodeBlue, Israel	11:00-12:30	AI-IOT & 5G ERA: CYBERSECURITY CHALLENGES, SOLUTIONS, AND OPPORTUNITIES Moderator: BG. (Res.) Nati Cohen , Chairman, CyberIL, Israel Elad Makdassi , Director-General, Ministry of Communications, Israel
12:15-12:25	ONE-ON-ONE: AI AS YOUR IP FRIEND, AND ENEMY Dr. Kfir Luzzatto , President and Patent Attorney, The Luzzatto Group, Israel with Zori Kor , VP, ASERO Worldwide, Israel		Ilan Bronkesh , Head of Cybersecurity Guidance Dep., Sectors Defense & Critical Infrastructures Division, Israeli National Cyber Directorate (INCD), Israel
12:25-13:05	SOFTWARE SUPPLY CHAIN SECURITY Moderator: Zori Kor , VP, ASERO Worldwide, Israel Amit Reizes , Director of IT Security, Governance, Risk & Compliance, Johnson Controls Federal Systems, USA Prof. Yoram G. Weiss , Director-General, Hadassah Medical Organization, Israel Leandro Ferreira , CISO, The Superior Court of Justice, Brazil Yosi Shavit , Head of ICS Cyber Security Dept., Ministry of Environmental Protection, Israel Shani Bar Niv , Head of Regulation and Supply Chain Risk Management, Israeli National Cyber Directorate (INCD), Israel		Tomas Pluharik , CEO and Co-Founder, Cyweta DNS, Czech Republic
13:05-14:00	LUNCH BREAK AND EXHIBITION		

MARCH 26, 2025 | 14:00-17:30 | HALL K | THE CYBERTECH STAGE

HALL K		HALL I
14:00-14:50	<p>CYBER WARFARE: NATIONS UNDER ATTACK</p> <p>Moderator: Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office, Israel</p> <p>Gabrielle Joni Verreault, PhD Researcher, University of Montreal, Canada</p> <p>Capt. (Ret.) Steve Waterhouse, Former Assistant Deputy Minister for Governmental Information Security and Cyber Security of Quebec, Canada</p> <p>James Azar, CISO, AP4 Group, USA</p> <p>Ram Dor, Founder and CEO, RD eye, Israel</p> <p>Tom Alexandrovich, Executive Director, Defense Division, Israel National Cyber Directorate (INCD), Israel</p> <p>Victor Zhora, Former Deputy Head of the State Special Communications Service, Ukraine</p>	<p>14:00-17:00</p> <p>SPECIAL SEMINAR ON AI IN HEALTHCARE BY TEL AVIV SOURASKY MEDICAL CENTER - ICHILOV</p> <p>14:00-14:20 THE DIGITAL TRANSFORMATION OF HEALTHCARE Introduction by Liat Nadai Arad, CTO and Head of I-Next Data AI Center, Tel Aviv Sourasky Medical Center - Ichilov, Israel</p> <p>14:20-15:10 AI IN HEALTHCARE: A GLOBAL PERSPECTIVE Dr. Sumeet Chugh, Director, Division of Artificial Intelligence, Cedars-Sinai Health System, USA</p> <p>Prof. Alexander Meyer, Professor of Clinical AI and Data Science, Charité, Germany</p> <p>15:10-15:25 BREAK AND MINGLING</p> <p>15:25-16:10 AI STARTUPS SHOWCASE Michal Tsur, Co-Founder and Co-CEO, Remepy, Israel Oded Kraft, CEO, Co-Founder, GrayMatters Health, Israel Hanan Iserovich, Co-Founder and CEO, ActualSignal, Israel Arnon Horev, Co-Founder, Chief Strategy & Operations Officer, QuantHealth, Israel</p> <p>16:10-17:00 INVESTING IN AI FOR HEALTHCARE: CHALLENGES AND OPPORTUNITIES Moderator: Yodfat Harel Buchris, Managing Director, Blumberg Capital, Israel Bruce Taragin, Managing Director, Blumberg Capital, USA Hagai Itkin, Partner, I-Next Capital, Israel Dotan Asselmann, Co-Founder and CTO, Theator, Israel</p>
14:50-15:40	<p>HACKING THE TRUTH: NEW WORLD OF FAKE AND TRUTH</p> <p>Moderator: Brig. Gen. (Res.) Rami Efrati, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office, Israel</p> <p>Dr. Shlomit Wagman, Former Chair of Israel Anti-Money Laundering Authority; Former Chair of Israel Privacy Protection Authority; Research Fellow, Harvard University, USA</p> <p>Dr. Tehilla Shwartz Altshuler, Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel</p> <p>Roy Friedman, Executive Director for Strategy & Policy, Israel National Cyber Directorate (INCD), Israel</p> <p>Keniz Otieno Agira, Chairman, Cyber Security & Forensics Association (KCSFA), Kenya</p> <p>Omer Yanai, Penlink InsAights Academy Manager, Israel</p> <p>Daniel Ravner, Co-Founder & CEO, Brinker, Israel</p>	
15:40-16:20	<p>AN OCEAN OF RISKS: MARITIME CYBERSECURITY</p> <p>Moderator: Tamir Goren, Director, Strategic Programs, Israel National Cyber Directorate (INCD), Israel</p> <p>Kobi Ben-Aharon, Head of MOT Cyber Unit, Ministry of Transport, Israel</p> <p>Anne-Maria Seesmaa, Legal Officer, UN Counter-Terrorism Committee Executive Directorate, USA</p> <p>Diamandis Zafeiriades, Head, Digital Security Authority (DSA), Cyprus</p> <p>Shmulik Rotshas, Global CISO, ZIM, Israel</p>	
16:20-16:40	<p>EXECUTIVE CYBER RESILIENCE: A TASTE OF INCIDENT RESPONSE SIMULATION</p> <p>Roei Laufer, Former Division Head, Cyber Security, Israel Airports Authority (IAA), Israel</p>	
16:40-17:30	<p>CRITICAL INFRASTRUCTURE UNDER ATTACK: CYBER THREATS & FUTURE SOLUTIONS FOR POWER, WATER, AND FINANCE</p> <p>Moderator: Yosi Shneck, CEO, YSICONS, Israel</p> <p>Dr. Bernhards Blumbergs, Lead Cybersecurity Expert, CERT.LV, Republic of Latvia</p> <p>Netta Squires, Former Director of Local Cybersecurity, State of Maryland, USA</p> <p>Kayode Babarinde, Executive Director, Africa Blockchain Institute, Rwanda</p> <p>Dr. Melanie Garson, Associate Professor, International Security, University College London, UK</p> <p>Aviram Avraham Bachar, Director of Energy ICS Center, Sectorial and Critical Infrastructure Division, Israel National Cyber Directorate (INCD), Israel</p>	