

MARCH 24-26, 2025 | EXPO TEL AVIV | PAVILION 2  
3 DAY AGENDA

## EXHIBITION OPENING HOURS

MARCH 24 14:00-18:00 | MARCH 25 8:00-18:00 | MARCH 26 8:00-18:00

### MARCH 24, 2025 | HALL B

16:00-18:00

#### DECODING AI CYBERSECURITY: SPECIAL EVENT BY WIZ AND NVIDIA

\*Advanced registration required, limited spots available

16:00-16:30 **Networking**

16:30-17:00 **Opening and Welcome**

By **Ariel Levanon**, VP Cybersecurity, NVIDIA

and **Oron Noah**, VP Product Extensibility & Partnerships, Wiz

17:00-18:00 **AI Cyber Unlocked: Navigating Model Choices with NVIDIA & Wiz**

By **Erez Harush**, AI Research Lead, Wiz

and **Shiri Hochhauser**, Sr. AI Cybersecurity Alliances, NVIDIA

18:00 **Conclusion**

### MARCH 25, 2025 | 9:00-18:00

#### HALL A

##### GREETINGS:

9:00-9:10

**Dr. Yossi Vardi**, Chairman, Cybertech Conferences  
**Prof. Dan Blumberg**, VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel

9:10-9:25

**NEW PERSPECTIVES ON THE GLOBAL CYBER ERA**  
TBD

9:25-9:35

**SPECIAL REMARKS**  
By **Hon. Isaac Herzog**, President of the State of Israel

9:35-9:45

**THE NEW CYBER CHALLENGES**  
By Director General of the Israel National Cyber Directorate (INCD)

9:45-9:55

**THE EUROPEAN PERSPECTIVE ON CYBERSECURITY: EMERGING THREATS AND OPPORTUNITIES**  
**Félix Barrio Juárez**, Director General, National Cybersecurity Institute (INCIBE), Spain

9:55-10:10

**SPECIAL FIRESIDE CHAT**  
**Nir Barkat**, Minister of Economy and Industry, Israel  
**Interviewer: Shir Meir**, Head of Content, Cybertech

10:10-10:20

**ONE-ON-ONE:**  
**Nadav Zafrir**, CEO, Check Point, Israel  
**Amir Rapaport**, Founder, Cybertech

10:20-10:35

**HOW AI IS SHAPING THE FUTURE OF CYBERSECURITY**  
**Nati Amsterdam**, Country Director, NVIDIA, Israel

10:35-10:45

**CYBER AND AI**  
**Michal Braverman-Blumenstyk**, VP, Cloud & AI Security CTO, Israel R&D Center General Manager, Microsoft, Israel

10:45-10:55

TBD

10:55-11:05

**SPECIAL PRESENTATION BY A CYBER SERIAL ENTREPRENEUR**  
**Amiram Shachar**, Co-Founder and CEO, Upwind Security, Israel

11:05-11:15

TBD

11:15-11:25

TBD

11:25-12:05

**EXCLUSIVE DISCUSSION BETWEEN LEADING INVESTORS**  
**Moderator: TBD**  
**Yair Geva**, Head of Tech, Herzog, Israel  
**Alan Denenberg**, Partner, Davis Polk & Wardwell, USA  
**Dan Amiga**, Partner, Picture Capital, Israel  
**Lior Akavia**, Partner, Viola Ventures, Israel  
**Lisya Bahar Manoah**, Chairperson of the Board of Directors, Elron Ventures, Israel

MARCH 25, 2025 | 9:00-18:00

12:05-12:20	<b>THE NEXT CYBER CHALLENGES: THE CISO PERSPECTIVE</b> <b>Amir Rapaport</b> , Founder, Cybertech <b>Karl Mattson</b> , CISO, Endor Labs, USA		
12:20-12:30	TBD		
12:30-13:15	<b>NATIONAL AND GLOBAL CYBER CHALLENGES: ADVANCING CYBERSECURITY THROUGH INTERNATIONAL COLLABORATION</b> <b>Moderator: Amir Sagie</b> , Director of the Cybersecurity and Emerging Technologies Policy Dep., Israeli Ministry of Foreign Affairs, Israel <b>Christopher Charles Barton</b> , His Majesty's Trade Commissioner for Europe, Department for Business and Trade, UK <b>Edward Mermelstein</b> , Commissioner, NYC Mayor's Office for International Affairs, USA <b>David Zcharia</b> , Chief of Branch, Counter Terrorism Executive Directorate (CTED), United Nations Security Council, USA <b>Luigi Rebuffi</b> , Secretary General, European Cyber Security Organisation (ECSO) & W4C, Belgium <b>Tsvika Ehrenberg</b> , Senior Director, International Cooperation Division, Israel National Cyber Directorate (INCD), Israel		
13:15-14:00	LUNCH BREAK AND EXHIBITION		
	HALL A		HALL C
	<b>CLOUD AND AI</b> 14:00-14:15 <b>FIRESIDE CHAT: NVIDIA AND UPWIND</b> <b>Ariel Levanon</b> , VP of Cyber Security, NVIDIA Networking, Israel <b>Amiram Shachar</b> , Co-Founder and CEO, Upwind Security, Israel 14:15-14:55 <b>PANEL DISCUSSION:</b> <b>Moderator: Dr. Dorit Dor Ph.D.</b> , CTO, Check Point, Israel <b>George Pisha</b> , Director of Product, AI, Wiz, Israel <b>Speaker from Trend Micro</b> <b>Alex Yevtushenko</b> , CEO & Co-Founder, Salvador Technologies, Israel <b>Shiran Bareli</b> , Head of Research, Cyera, Israel		
14:00-14:55			
14:55-15:05	<b>CODE &amp; CONFLICT: AI IN HYBRID WARFARE</b> <b>Avi Schechter</b> , CEO, MER Group, Israel		
15:05-15:45	<b>CLOUD ADVANCED CYBERSECURITY SOLUTIONS</b> <b>Moderator: Yodfat Harel Buchris</b> , Managing Director, Blumberg Capital, Israel <b>John Yeoh</b> , Global Vice President of Research, Cloud Security Alliance (CSA), USA <b>Dr. Orna Berry</b> , Director of Technology, Google Cloud, Israel <b>Rom Carmel</b> , CEO and Co-Founder, Apono, Israel <b>Zohar Friling</b> , Cloud Technology Expert, Israel National Cyber Directorate (INCD), Israel		
15:45-16:25	<b>CHALLENGES AND OPPORTUNITIES IN THE QUANTUM ERA</b> <b>Moderator: Dr. Dorit Dor Ph.D.</b> , CTO, Check Point, Israel <b>Prof. Ron Folman</b> , Full Professor, Department of Physics, Ben Gurion University of the Negev, Israel <b>Prof. Netanel Lindner</b> , CTO, Qedma, Israel <b>Amir Naveh</b> , Co-Founder, CPO and Head of Quantum Algorithms, Classiq Technologies, Israel <b>Tali Shemer</b> , Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel		14:45-15:30 <b>THE ISRAELI CYBER LANDSCAPE POST OCTOBER 7</b> Special Discussion by the 8200 Alumni Association
16:25-17:10	<b>HEALTHCARE CYBERSECURITY - A LEADING TARGET FOR CYBERCRIMINALS: MODERN THREATS, TRENDS, AND BEST PRACTICES</b> <b>Moderator: Liat Nadai Arad</b> , CTO and Head of I-Next Data AI Center, Tel Aviv Sourasky Medical Center - Ichilov, Israel <b>Nitzan Amar</b> , Deputy Director General for Defense and Resilience, Israel National Cyber Directorate (INCD), Israel <b>Yariv Nir</b> , VP of Digital & Information Technology, Tel Aviv Sourasky Medical Center - Ichilov, Israel <b>Nataly Kremer</b> , CPO & Head of R&D, Check Point, Israel		15:30-16:30 <b>CREATING NEW TECH AND INNOVATION HUBS GLOBALLY</b> <b>Moderator: Uzy Zwebner</b> , Chairman, Innovation BaseCamp, Israel <b>Prof. Salvatore Moccia</b> , Ph.D., Director Education and Skills, European Institute of Innovation and Technology, Eit-Digital, Belgium <b>Simon Kantor</b> , Consultant, Egon Zehnder, UK <b>Avner Halperin</b> , CEO, Sheba Impact - Sheba Medical Center, Israel <b>Dadi Gertler</b> , Executive Director of Innovation and Technology Partnerships, Israeli National Cyber Directorate (INCD), Israel <b>Luigi Rebuffi</b> , Secretary General, European Cyber Security Organisation (ECSO) & W4C, Belgium

MARCH 25, 2025 | 9:00-18:00

		HALL B	
17:10-17:50	<p><b>SECURE FIRST, REGRET NEVER: THE CASE FOR SECURE-BY-DESIGN</b></p> <p><b>Moderator: Tamir Goren</b>, Director, Strategic Programs, Israeli National Cyber Directorate (INCD), Israel</p> <p><b>Nir Peleg</b>, VP Business Development, Scribe Security, Israel</p> <p><b>Or Sahar</b>, Co-Founder and CEO, Secure from Scratch, Israel</p> <p><b>Jony Fischbein</b>, CISO, Check Point Software, Israel</p>	14:00-14:45	<p><b>CYBERSECURITY AND SPACE SECURITY: INTERSECTING STRATEGIC CHALLENGES</b></p> <p><b>Moderator: Prof. Dan Blumberg</b>, VP for Regional and Industrial Development &amp; Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel</p> <p><b>Deborah Housen-Couriel Adv.</b>, Founder and Principal, Housen-Couriel Law Offices, Israel</p> <p><b>Maya Glickman-Pariente</b>, Space Engineer; CEO, SPACECIALIST, Israel</p> <p><b>Kobi Menashe</b>, Manager of Guidance and Spectrum Defense, Israeli National Cyber Directorate (INCD), Israel</p> <p><b>Dr. Gil Baram</b>, Senior Lecturer, Bar Ilan University and University of California Berkeley, Israel</p>
		15:45-18:00	<p><b>CISOS, INVESTORS &amp; FOUNDERS - THE EXCLUSIVE MEETING BETWEEN CYBER LEADERS</b></p> <p>Special Event by Trend Micro</p> <p>*Advanced registration required, limited spots available</p> <p>15:45-16:00 <b>Welcome &amp; Gathering</b></p> <p>16:00-16:15 <b>A Case Study Presentation</b></p> <p>16:15-16:35 <b>Panel Discussion: What Will be the Next Cybersecurity Blockbuster</b></p> <p>16:35-16:47 <b>The Investors Fireside Chat</b></p> <p>16:47-17:00 <b>The CISOs Fireside Chat</b></p> <p>17:00-18:00 <b>Networking Session</b></p>
<p>18:00-20:00</p> <p><b>CYBERTECH GLOBAL TLV 2025 - FORMAL INTERNATIONAL VIP RECEPTION</b></p> <p>IN COLLABORATION WITH ELNET (BY INVITATION ONLY)</p>			

MARCH 26, 2025 | 9:00-18:00

HALL A		HALL B	
<p>TEL AVIV TECH WEEK STAGE</p> <p>THE OFFICIAL OPENING OF THE SPARKS INNOVATION SUMMIT</p> <p>IN CONJUNCTION WITH CYBERTECH</p>		11:00-13:00	<p><b>AI-IOT &amp; 5G ERA: CYBERSECURITY CHALLENGES, SOLUTIONS, AND OPPORTUNITIES</b></p> <p><b>Moderator: BG. (Res.) Nati Cohen</b>, Chairman, CyberL, Israel</p> <p><b>Elad Makdassi</b>, Director General, Ministry of Communications, Israel</p> <p><b>Yusuph Kileo</b>, Cybersecurity and Digital Forensics Expert, Board Director, African ICT Alliance (AfICTA), Tanzania</p> <p><b>Atine John Bosco</b>, Head of ICT, Organisation of African, Caribbean, and Pacific States (OACPS), Belgium</p> <p><b>Ty Matthews</b>, Ohio State Representative, USA</p> <p><b>Ilan Bronkesh</b>, Head of Cybersecurity Guidance Dep., Sectors Defense &amp; Critical Infrastructures Division, Israeli National Cyber Directorate (INCD), Israel</p>
9:00-9:10	<p><b>Welcome: Amir Rapaport</b>, Founder, Cybertech</p> <p><b>Greetings: Dr. Yossi Vardi</b>, Chairman, SPARKS Innovation Summit</p> <p><b>Ron Huldai</b>, Mayor of Tel Aviv, Israel</p>		
9:10-9:20	<p><b>David Tennenhouse</b>, Strategic Advisor and Investor, Former VP at Intel, Microsoft, VMware, Canada</p>		
9:20-9:30	<p><b>Prof. David Harel</b>, President, The Israel Academy of Science and Humanities</p>		



MARCH 26, 2025 | 9:00-18:00

MARCH 26, 2025   9:00-18:00		HALL C	
9:30-9:40	TBD		
9:40-9:50	<b>CAN YOU TRUST YOUR CHATBOT?</b> <b>Moshe Karako</b> , CTO, NTT Innovation Lab, Israel		
9:50-10:35	<b>INNOVATE &amp; ELEVATE: THE ROLE OF AI IN TRANSFORMING CYBERSECURITY</b> <b>Moderator: Carolin Desirée Toepfer</b> , CISO, EdTech Founder, Austria <b>Bob Flores</b> , Former CTO, Central Intelligence Agency (CIA), USA <b>Gundars Berzins</b> , Rector, University of Latvia, Latvia <b>Ira Winkler</b> , Former Chief Security Architect, Walmart, USA <b>Chien-Wei (CW) Chia, Ph.D.</b> , Chief of Staff, CyberSG Research & Development Programme Office, Singapore <b>Dr. Emir Kremic PhD</b> , General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina <b>Oren Butchmits</b> , CTO and Chief Scientist, Israeli National Cyber Directorate (INCD), Israel <b>Eddy Thesee</b> , Vice President, Digital & Cyber Platform, Alstom, France	11:00-13:00	<b>THE BUTTERFLY EFFECT: A MULTI-SECTORIAL CRISIS EXERCISE</b> <b>Moderator: Yosi Shneck</b> , CEO, YSICONS, Israel <b>Dr. Ehud Ganani</b> , VP Strategic Programs, Electric Infrastructure Security Council (EIS), Israel <b>Paul Williams</b> , President, EIS Council, UK <b>Gil Keini</b> , CEO, Ginom.ai, Israel <b>Prof. Yael Parag</b> , Professor of Energy Policy, School of Sustainability, Reichman University, Israel
10:35-11:20	<b>BEYOND RESILIENCE: THE EXTRAORDINARY GROWTH OF ISRAELI CYBER IN TIMES OF CRISIS</b> <b>Moderator: Yoav Leitersdorf</b> , Managing Partner, YL Ventures, USA <b>Karl Mattson</b> , CISO, Endor Labs, USA <b>Barak Schoster</b> , Partner, Battery Ventures, Israel <b>Moni Givol</b> , CISO, Unity, Israel		
11:20-12:05	<b>THE FUTURE OF FUNDING: A VC PERSPECTIVE</b> <b>Moderator: TBD</b> <b>Isabelle Amiel</b> , President, Sienna Venture Capital, France <b>Cristina Ventura</b> , General Partner, White Star Capital, Spain <b>Noga Kap</b> , Co-Founder & Managing Partner, i3 Partners, Israel		
12:05-12:15	<b>THE SOFTWARE MULTIVERSE</b> <b>Karl Mattson</b> , CISO, Endor Labs, USA		
12:15-13:00	<b>SOFTWARE SUPPLY CHAIN SECURITY</b> <b>Moderator: Zori Kor</b> , VP, ASERO Worldwide, Israel <b>Amit Reizes</b> , Director of IT Security, Governance, Risk & Compliance, Johnson Controls Federal Systems, USA <b>Prof. Yoram G. Weiss</b> , Director-General, Hadassah Medical Organization, Israel <b>Leandro Ferreira</b> , CISO, The Superior Court of Justice, Brazil <b>Yosi Shavit</b> , Head of ICS Cyber Security Dept., Ministry of Environmental Protection, Israel <b>Shani Bar Niv</b> , Head of Regulation and Supply Chain Risk Management, Israeli National Cyber Directorate (INCD), Israel <b>Rushikant Shastri</b> , Head Cybersecurity, State Bank of India, India		
13:00-14:00	LUNCH BREAK AND EXHIBITION		

MARCH 26, 2025 | 14:00-17:00 | HALL A | THE CYBERTECH STAGE

HALL A		HALL B
14:00-14:45	<p><b>CYBER WARFARE: NATIONS UNDER ATTACK</b></p> <p><b>Moderator: Brig. Gen. (Res.) Rami Efrati</b>, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office, Israel</p> <p><b>Gabrielle Joni Verreault</b>, PhD Researcher, University of Montreal, Canada</p> <p><b>Capt. (Ret.) Steve Waterhouse</b>, Former Assistant Deputy Minister for Governmental Information Security and Cyber Security of Quebec, Canada</p> <p><b>James Azar</b>, CISO, AP4 Group, USA</p> <p><b>Ram Dor</b>, Founder and CEO, RD eye, Israel</p> <p><b>Tom Alexandrovich</b>, Executive Director, Defense Division, Israeli National Cyber Directorate (INCD), Israel</p> <p><b>Victor Zhora</b>, Former Deputy Head of the State Special Communications Service, Ukraine</p>	<p><b>14:00-17:15</b></p> <p><b>SPECIAL SEMINAR ON AI IN HEALTHCARE</b> <b>BY TEL AVIV SOURASKY MEDICAL CENTER - ICHILOV</b></p> <p>14:00-14:20 <b>THE DIGITAL TRANSFORMATION OF HEALTHCARE</b></p> <p>Introduction by <b>Liat Nadai Arad</b>, CTO and Head of I-Next Data AI Center, Tel Aviv Sourasky Medical Center - Ichilov, Israel</p> <p>14:20-15:10 <b>AI IN HEALTHCARE: A GLOBAL PERSPECTIVE</b> <b>PANEL FEATURING:</b></p> <p><b>Prof. Sumeet Chugh</b>, Director, Division of Artificial Intelligence, Cedars-Sinai Health System, USA</p> <p><b>Prof. Alexander Meyer</b>, Professor of Clinical AI and Data Science, Charité, Germany</p> <p>15:10-15:25 <b>BREAK AND MINGLING</b></p> <p>15:25-16:10 <b>AI STARTUPS SHOWCASE</b></p> <p>16:10-17:15 <b>INVESTING IN AI FOR HEALTHCARE: CHALLENGES AND OPPORTUNITIES</b></p>
14:45-15:30	<p><b>HACKING THE TRUTH: NEW WORLD OF FAKE AND TRUTH</b></p> <p><b>Moderator: Brig. Gen. (Res.) Rami Efrati</b>, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office, Israel</p> <p><b>National Cyber Bureau</b>, Prime Minister's Office; Managing Partner at MSF Partners AG, Israel</p> <p><b>Omri Timianker</b>, Managing Director of International Sales, PenLink, Israel</p> <p><b>Dr. Shlomit Wagman</b>, Former Chair of Israel Anti-Money Laundering Authority; Former Chair of Israel Privacy Protection Authority; Research Fellow, Harvard University, USA</p> <p><b>Dr. Tehilla Shwartz Altshuler</b>, Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel</p> <p><b>Elik Etzion</b>, Former Managing Partner, Elron Ventures, Israel</p> <p><b>Roy Friedman</b>, Executive Director for Strategy &amp; Policy, Israeli National Cyber Directorate (INCD), Israel</p> <p><b>Keniz Otieno Agira</b>, Chairman, Cyber Security &amp; Forensics Association (KCSFA), Kenya</p>	
15:30-16:10	<p><b>AN OCEAN OF RISKS: MARITIME CYBERSECURITY</b></p> <p><b>Moderator: Tamir Goren</b>, Director, Strategic Programs, Israeli National Cyber Directorate (INCD), Israel</p> <p><b>Yigal Unna</b>, Former Director General, Israeli National Cyber Directorate (INCD), Israel</p> <p><b>Kobi Ben-Aharon</b>, Acting Head of MOT Cyber Unit, Ministry of Transport, Israel</p> <p><b>Anne-Maria Seesmaa</b>, Legal Officer, UN, USA</p> <p><b>Diamandis Zafeiriades</b>, Head, Digital Security Authority (DSA), Cyprus</p>	
16:10-17:00	<p><b>CRITICAL INFRASTRUCTURE UNDER ATTACK: CYBER THREATS &amp; FUTURE SOLUTIONS FOR POWER, WATER, TRANSPORTATION, AND FINANCE</b></p> <p><b>Moderator: Yosi Shneck</b>, CEO, YSICONS, Israel</p> <p><b>Prof. Ernesto Damiani</b>, Director, Center for Cyber Physical Systems (C2PS), Khalifa University, UAE</p> <p><b>Dr. Bernhards Blumbergs</b>, Lead Cybersecurity Expert, CERT.LV, Republic of Latvia</p> <p><b>Netta Squires</b>, Former Director of Local Cybersecurity, State of Maryland, USA</p> <p><b>Kayode Babarinde</b>, Executive Director, Africa Blockchain Institute, Rwanda</p> <p><b>Dr. Melanie Garson</b>, Associate Professor, International Security, University College London, UK</p> <p><b>Aviram Avraham Bachar</b>, Director of Energy ICS Center, Sectorial and Critical Infrastructure Division, Israeli National Cyber Directorate (INCD), Israel</p>	