



CYBERTECH
THE GLOBAL EVENT FOR THE CYBER INDUSTRY

28-30.1.2019
TEL AVIV



CYBERTECH STARTUP COMPETITION

Powered by



YL VENTURES

Come present your startup in front of live audience and esteemed panel of judges comprised of top international cybersecurity leaders!

We are proud to present the third Cybertech Startup Competition powered by YL Ventures!

Enjoy this great opportunity to expose your startup to leaders of the most influential vendors, customers and investors in the international cybersecurity landscape and learn how they evaluate early-stage cybersecurity start-ups!

Don't miss this amazing chance to present in front of world leading cybersecurity experts.

The competition will take place during the CYBERTECH 2019.

Who can participate?

Early-stage startups which are developing innovative cybersecurity solutions in a broad range of fields from traditional IT & enterprise environments to IoT and emerging sectors such as autonomous cars, drones and more.

The process

Qualified startups are invited to submit an application online no later than January 10th 2019.

All applications will be reviewed and ranked by CYBERTECH, YL Ventures and the judges. The Top 4 (4) ranked startups will be notified in mid-January 2019, and be invited to participate in the finals on-stage competition at the CYBERTECH 2019. The finalists will also be announced on the CYBERTECH website and social media platforms.

Each of the finalists will present a short pitch in front of the live audience and prestigious panel of judges. The presentations will be followed by in-depth Q&A sessions between the judges and the finalists. The questions will mostly revolve around vision, technology, main challenges, etc. The judges will provide inputs and advice from their own perspective as potential customers or strategic partners. After that, the judges will deliberate and choose the winner of the competition. The winning startup will be announced by CYBERTECH and YL Ventures at the end of the competition.

How do we evaluate the startups?

The submissions will be evaluated by CYBERTECH, YL Ventures and the Judges. We will look at the uniqueness of the technology, the quality of the team and the market potential.

Do you think you've got what it takes? Apply Now!

For further inquiries, please contact: Daniela Malqui at danielamalqui@cybertechconference.com

For more information about the conference visit: www.cybertechisrael.com

1. General



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1.1. Cybertech Startup Competition powered by YL Ventures is a Cyber Security competition for early stage startups that is being held under the CYBERTECH 2019 conference ("Competition"). The competition is organized by Arrowmedia Israel Ltd., the organizer of the CYBERTECH 2019 ("CYBERTECH") and YLVG (Israel) Ltd. ("YL Ventures").

1.2 The Competition shall be held on a voluntary basis, and no party shall have any claims towards CYBERTECH and/or YL Ventures in connection with the Competition, the CYBERTECH 2019, or any other matter arising from or in connection with these Competition Rules as set forth in the Sections below.

2. Participants

2.1. CYBERTECH and YL Ventures will define criteria and submission deadlines which shall be published in the competition's [web page](#).

2.2. Individuals or companies that are interested to participate in the Competition and meet the criteria, will submit their application through a designated submission form in the competition web page according to the time table published in the competition's web page ("Applicants").

2.3 Participating start-ups must take part in the Cybertech Exhibition under specified terms and conditions.

2.4 Only start-ups taking part in Cybertech's National Pavilions can apply to participate in the Cybertech Startup Competition.

3. Judges

3.1. CYBERTECH and YL Ventures will appoint Judges to participate in the competition. The names of the Judges will be published in the competition's web page.

3.2. CYBERTECH and YL Ventures reserve the right to substitute or modify members of the Judges at any time for any reason at its sole discretion.

4. Application

4.1. CYBERTECH and YL Ventures will appoint a committee to review the applications and will decide if any applicant meets the criteria to participate in the competition.

4.2. By submitting an application, applicants certify they own or have obtained the necessary permission for any material used and submitted to the competition web page. Any violation may result in immediate disqualification of the applicant from the competition.

5. Evaluation and Selection

5.1. The applications will be reviewed and evaluated by CYBERTECH, YL Ventures and the judges. CYBERTECH and YL Ventures might ask the relevant applicants to submit additional material.

5.2. The evaluation and selection of the finalists will be based on the following criteria:

5.2.1 Uniqueness of the technology

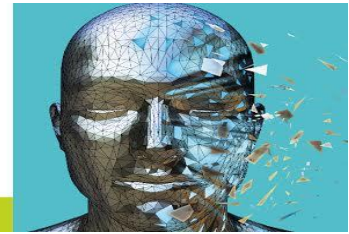
5.2.2 Quality of the team

5.2.3 Market potential



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5.3. Four (4) applicants that will receive the highest evaluation as determined by CYBERTECH, YL Ventures and the Judges, at its sole discretion, will be invited to participate in the competition to be held during CYBERTECH 2019 ("Finalists").

Other additional factors not mentioned herein may be taken into account as part of the evaluation process.

6. Competition

6.1. All Finalists will be given the opportunity to present five minutes' presentation on stage before the panel of Judges and the audience. The presentations will be held in accordance with the guidelines that will be prepared by YL Ventures and published in the competition web page.

6.2. Each finalist will be asked to answer a series of in depth questions presented by the judges, regarding its vision, technology, challenges, etc.

6.3 Once the finalists answered all questions, the judges will evaluate and rank the finalists and will choose the winner of the competition, based on its good faith determination ("Winner").

7. Announcements

7.1. CYBERTECH and YL Ventures will announce the winner of the competition during CYBERTECH 2019.

7.2. The winner and the finalists shall have the right to publish information regarding their participation and achievements in the competition.